

2011 PERFORMANCE TESTED BULL AND SELECT FEMALE SALE

BIG ROK ANGUS



The Maternal Herd That Performs

Sunday, March 6, 2011 at 1:00 p.m.

at the ranch near Detroit Lakes, MN

BIG ROK ANGUS

Kevin & Denise Olson

20549 230th Ave.
Detroit Lakes, MN 56501

bigrok@loretel.net

218/ 439-3597

cell 218/ 234-6690

**— Selling 50 head —
50 Stout Yearling Bulls**



The Maternal Herd That Performs

Kevin & Denise Olson
20549 230th Ave.
Detroit Lakes, MN 56501
bigrok@loretel.net
Phone: 218/ 439-3597
Cell: 218/ 234-6690
Cell: 218/ 234-1882
Fax: 218/ 847-9537

Dear Friends and Cattle Producers:

It is with great pleasure that we invite you to our 10th Annual Production Sale. We believe you must have a strong maternal cow herd to have true performance. True performance is bred in, not fed on!!!

2010 saw many changes here at Big Rok Angus. First of all, we have decided to switch to a late summer/early fall calving season. This will allow us to increase our cowherd, offer more mature bulls, and allow us to calve on grass, taking the stress out of calving.

Billi Jo and Anthony blessed us with our first grandson. Nolan Jamerson was born on November 24, 2010. Being grandparents is the best! We also found out that Ali is going to be a big sister in April. We are going to be busy!

On a more serious note, in December, Matt's wife, Lisa was deployed to Afghanistan for a year. Lisa is a captain in the Army, a registered nurse, specializing in emergency and trauma. We are very proud of her and are praying each day for her safe return. Matt has moved back to Minnesota and is helping here at home. We are so fortunate to have our children all living so close.

As you go through our catalog, you will notice over 65% of the bulls are sired by bulls that we have bred and raised. We believe in our genetics. If a calf doesn't meet our strict standards to be a bull, he gets steered out. It doesn't matter what his pedigree or EPD's are.

We want you to know that these bulls and females are developed by us right here at home. They are raised on a high roughage diet from the day they are born to the day they are delivered to your place. They are not pushed to look good, on sale day; they are developed to be breeding bulls and cows. We hope you like our bulls even better as a 2 or 3 year old than the day you purchased them.

We are pleased to announce that Brad Boner and Richard Lisco of Glenrock, Wyoming have purchased an interest in Big Rok Ole 450. Brad and Richard drove thousands of miles and looked at hundreds of the best Angus bulls in the breed, looking for new genetics to use on their registered and commercial cow herds. After touring the major bull studs and some of the most popular breeders' of the Angus breed, they chose Big Rok Ole 450 as the bull they wanted to use and own.

To our past bidders and buyers, we say "Thank you." To the people new to Big Rok Angus, we say "Welcome." You are all invited to a complimentary homemade lunch before the sale starting at 11:30 am.

See you at the Sale!

Kevin and Denise
Billi Jo, Anthony, and Nolan
Kelli, Jason, and Ali
Matt and Lisa



Ali



Lisa



Nolan



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2011 PERFORMANCE TESTED BULL SALE

Sunday, March 6, 2011 at 1:00 p.m.

Complimentary Lunch Starting at 11:30

Sale Day Phones

218/ 439-3597 701/ 429-3759
218/ 234-9268 218/ 234-6690
218/ 234-9143

Auctioneer

Dustin Carter 712/ 898-9972

Working The Ring

Terry Robinson — Farm & Ranch Guide
home 701/ 255-3037 cell 701/ 471-5153

Vern Frey — AAA Regional Manager
701/ 537-5383

Kris Peterson — Cattle Business Weekly
home 701/ 377-2345 cell 701/ 339-0305

Sale Headquarters

Country Inn and Suites — 218/ 847-2000, be sure to ask for the Big Rok discount

Directions to the sale site

From Detroit Lakes, go 3 miles west on Hwy 10 then turn at the Big Rok sign and proceed north for 2 miles or go 3 miles north of Detroit Lakes on Hwy 59 then 1 1/2 miles west and back north 1/2 mile.

Herd Health

Our entire herd is on a strict vaccination program as recommended by Pfizer. Also, our entire cow herd is tested for Johnes, TB and BVD annually. Any positives are immediately removed from the herd, and also their calves. We will continue to test yearly to insure the health of our cow herd. Any questions about our herd health may be directed to Dr. Dennis Lange, DVM @ 218/ 439-6600.

A \$25 discount on all bulls picked up on sale day or by Monday, March 7, 2011.

Free feeding through the end of April and free delivery within 200 miles on all bulls selling for \$2500 or more.

For bulls selling under \$2500, we will feed bulls and deliver the end of April for \$100.

EPDs are current as of 1/12/11.
Updated EPDs can be viewed at www.angus.org





Reference Sires

All Big Rok herd bulls including :
 TO 1916 Bandolier 633, Big Rok Ole 450,
 Big Rok Benchmark 610 were
 tested and are AMF and TB Free.

Reference Sire TO 1916 Bandolier 633

15430806 tattoo: 633 calved: 3/2/06
 S V F Bandolier Bon View Bando 598 #
 S A V Bandolier 1916 S V F Primrose Lady 9446
 Boyd Forever Lady 7122 A A R New Trend #
 S V F Forever Lady 57D
 G K A F Rito 837 V D A R Rito 953 #
 V D A R Elluna 6204
 TO 837 Lucy 221 # V D A R New Trend 933 #
 V D A R Lucy 4198 V D A R Lucy 364

Birth	Wean	Milk	Year	Scrotal
+5.3	+40	+31	+74	+0.09
Marb		RE		Fat
+0.31		+0.17		+0.040
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
18.92	17.43	18.69	37.95	

Reference Sire Big Rok Ole 450

14771667 AMF tattoo: 450 calved: 1/24/04
 D H D Traveler 6807 # Q A S Traveler 23-4 #
 Bemindful Maid D H D 0807
 G D A R Traveler 044 # Skarship Saratoga #
 G D A R Blackcap Lady 840 # Blackcap Lady 369 G D A R
 Sitz Alliance 6595 # Sitz Traveler 8180 #
 Sitz Barbaramere Jet 2698 #
 Big Rok Heather Lass 152 V D A R Rito 953 #
 Big Rok Heather Lass 708 V D A R Heather Lass 187

Birth	Wean	Milk	Year	Scrotal
+1.8	+61	+27	+105	+1.97
Marb		RE		Fat
+0.09		+0.19		+0.002
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
35.83	40.08	15.71	35.27	



Reference Sire Big Rok Benchmark 610

15433528 tattoo: 610 calved: 1/14/06
 Paramount Ambush 2172 # Bandolier Eston Durness 42B #
 E W S Miss Burgess 1720
 B C C Bushwacker 41-93 # Tehama Bando 155 #
 R C Anita T Bando 918903 R C Traveling Ann 8903
 V D A R New Trend 36 V D A R New Trend 784 #
 V D A R Beauty 228
 Big Rok Polly 968 V D A R Rito 953 #
 V D A R Polly 4004 V D A R Polly 215

Birth	Wean	Milk	Year	Scrotal
+4.4	+65	+24	+112	+1.16
Marb		RE		Fat
+0.30		+0.14		+0.049
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
25.70	45.82	16.02	43.39	



Angus Breed Averages for Current Sires

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$ Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.9	+44	+21	+81	+41	+36	+15	+010	24.83	23.24	22.23	43.08



Sitz Upward 307R

14963730 tattoo: 307R calved: 3/12/05

Connealy Lead On #
Connealy Onward
Altune of Conanga 6104

Connealy Leadtime #
Eligence Plus of Conanga
G A R Traveler 1489 #
Avalon 1418 of Conanga 6276

Sitz Value 7097 #
Sitz Henrietta Pride 81M
Sitz Henrietta Pride 1370

Sitz Traveler 6802 #
Sitz Eisa Evergreen 791 #
O C C Great Plains 943G #
Sitz Henrietta Pride 2155

Birth	Wean	Milk	Year	Scrotal
+2.4	+70	+43	+132	+1.27
Marb		RE	Fat	
+0.33		+0.48	+0.021	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
31.08	65.79	20.12	63.97	



TO True Dimension 750

15825438 tattoo: 750 calved: 4/2/07

B/R New Dimension 7127 #
S V F New Dimension 29N
G A R Precision 939

B/R New Design 036 #
B/R Ruby of Tiffany 4117
G A R Precision 1680 #
G A R Ext 614

Sitz Alliance 6595 #
S V F Blackbird Blossom 131N
S V F Blackbird Blossom

Sitz Traveler 8180 #
Sitz Barbaramere Jet 2698 #
S V F Bandolier
Lady Blackbird 111 G D A R #

Birth	Wean	Milk	Year	Scrotal
+2.8	+35	+31	+78	+0.55
Marb		RE	Fat	
+0.50		+0.18	+0.045	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
19.62	23.09	24.53	44.86	



BT Right Time 24J

+13360311 # tattoo: 24J calved: 1/19/99

N Bar Emulation EXT #
Leachman Right Time #
Leachman Erica 0025

Emulation N Bar 5522 #
N Bar Primrose 2424
Tehama Bando 155 #
Leachman Erica 8058

Traveler 124 G D A R #
Sitz Everelda Entense 1905
Sitz Everelda Entense 1791 #

Q A S Traveler 23-4 #
Rachel Rito 813 G D A R
R R Rito Highroller 8025 #
Everelda Entense 27 S A R

Birth	Wean	Milk	Year	Scrotal
+2.7	+48	+21	+80	+0.22
Marb		RE	Fat	
+0.08		+0.04	+0.004	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
27.51	20.18	14.00	25.02	



Angus Breed Averages for Current Sires

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$ Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.9	+44	+21	+81	+41	+36	+15	+010	24.83	23.24	22.23	43.08



011 Big Rok Ole 011

Bull 16763291 tattoo: 011 calved: 1/27/10
 G D A R Traveler 044 # D H D Traveler 6807 #
 G D A R Blackcap Lady 840 # **Marb**
Big Rok Ole 450 Sitz Alliance 6595 # **I+.10**
 Big Rok Heather Lass 152 Big Rok Heather Lass 708 # **RE**
 B C C Bushwacker 41-93 # Paramount Ambush 2172 # **I+.15**
 R C Anita T Bando 918903
Big Rok Polly 637 V D A R New Trend 933 # **Fat**
 Big Rok Polly 503 # V D A R Polly 215 **I+.007**

Birth	Wean	Milk	Year	Scrotal			
+3.3	+58	+25	+96	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
28.62	32.06	15.10	33.52				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
90	752	711	106	1192	104	3.01	102

- Extra good Ole son
- Balanced, proven pedigree

05 Big Rok Benchmark 05

Bull 16763271 tattoo: 05 calved: 1/27/10
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 R C Anita T Bando 918903 **Marb**
Big Rok Benchmark 610 V D A R New Trend 36 **I+.30**
 Big Rok Polly 968 V D A R Polly 4004 **RE**
 Bon View New Design 878 # B/R New Design 036 # **I-.03**
 Bon View Gammer 85
Big Rok Beauty 440 Traveler 1148 G D A R # **Fat**
 V D A R Beauty 610 V D A R Beauty 228 **I+.026**

Birth	Wean	Milk	Year	Scrotal			
+4.3	+61	+27	+104	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
26.27	39.04	17.20	41.33				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
98	848	781	117	1357	119	3.60	122

- Weaned heavy @ 117 ratio
- Extra thick and long herd bull
- Selling 2/3 interest and full possession

017 Big Rok Ole 017

Bull 16763318 tattoo: 017 calved: 1/30/10
 G D A R Traveler 044 # D H D Traveler 6807 #
 G D A R Blackcap Lady 840 # **Marb**
Big Rok Ole 450 Sitz Alliance 6595 # **I+.09**
 Big Rok Heather Lass 152 Big Rok Heather Lass 708 # **RE**
 B C C Bushwacker 41-93 # Paramount Ambush 2172 # **I+.13**
 R C Anita T Bando 918903
Big Rok Beauty 651 Leachman Explorer # **Fat**
 Big Rok Beauty 914 V D A R Beauty 30 # **I-.005**

Birth	Wean	Milk	Year	Scrotal			
+1.9	+50	+22	+87	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
28.20	26.20	15.48	32.54				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
78	660	630	94	1124	98	3.09	105

- 3/4 brother to Lot 011
- Will work on heifers

06 Big Rok Windsor 06

Bull 16763756 tattoo: 06 calved: 1/27/10
 Leachman Right Time # N Bar Emulation EXT #
 Leachman Erica 0025 **Marb**
BT Right Time 24J # Traveler 124 G D A R # **na**
 Sitz Everelda Entense 1905 Sitz Everelda Entense 1791 # **RE**
 Big Rok Titan 249 G D A R Traveler 044 # **na**
 Big Rok Heather Lass 708 #
G K A F Lucy 7708 Bon View New Design 878 # **Fat**
 G K A F Lucy 384 # V D A R Lucy 7336 **na**

Birth	Wean	Milk	Year	Scrotal			
+2.9	+49	+23	+82	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
27.15	21.72	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
90	740	724	108	1169	102	2.78	94

- Heavy muscled
- Moderate framed
- Keep every female
- Selling 2/3 interest and full possession

018 Big Rok Traveler 24J 018

Bull 16763371 tattoo: 018 calved: 1/30/10
 Leachman Right Time # N Bar Emulation EXT #
 Leachman Erica 0025 **Marb**
BT Right Time 24J # Traveler 124 G D A R # **na**
 Sitz Everelda Entense 1905 Sitz Everelda Entense 1791 # **RE**
 B C C Bushwacker 41-93 # Paramount Ambush 2172 # **na**
 R C Anita T Bando 918903
Big Rok Polly 750 V D A R New Trend 36 **Fat**
 Big Rok Polly 510 # Bigrok Polly 26 **na**

Birth	Wean	Milk	Year	Scrotal			
+4.6	+51	+24	+82	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
25.02	20.98	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
94	716	707	106	1124	98	2.61	88

- Excellent maternal pedigree
- Grand dam is none other than Polly 510

Angus Breed Averages for Non-Parent Bulls												
Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
+2.0	+46	+22	+83	+4.2	+4.1	+1.9	+0.12	25.48	24.64	24.29	45.95	

021 Big Rok Benchmark 021

Bull 16763268	tattoo: 021		calved: 1/30/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #			
	R C Anita T Bando 918903		Marb	
Big Rok Benchmark 610	V D A R New Trend 36		I+.24	
Big Rok Polly 968	V D A R Polly 4004		RE	
	G K A F Rito 837		I-.02	
TO 837 Rito Pride 101	V D A R Pride 3171		Fat	
J&J Miss Joy 426 #	G D A R Traveler 71 #		I+.035	
R F Joy 9798	Basin Joy C979			
Birth	Wean	Milk	Year	Scrotal
+2.1	+46	+25	+82	I+0.89
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
27.08	22.84	14.94	31.16	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
90	712	661	99	1109
			YR Rat	ADG
			97	2.80
			Gain Rat	
				95

- Dam is a pathfinder
- Weaned over 700 pounds
- Will work on larger heifers

026 Big Rok Benchmark 026

Bull +16763383	tattoo: 026		calved: 2/2/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #			
	R C Anita T Bando 918903		Marb	
Big Rok Benchmark 610	V D A R New Trend 36		I+.35	
Big Rok Polly 968	V D A R Polly 4004		RE	
	Traveler 1148 G D A R #		I-.09	
G D A R Traveler 71 #	G D A R Miss Blackcap 567		Fat	
Big Rok Polly 858	V D A R New Trend 933 #		I+.050	
Big Rok Polly 503 #	V D A R Polly 215			
Birth	Wean	Milk	Year	Scrotal
+1.8	+54	+28	+94	I+0.82
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
30.07	31.60	15.40	34.45	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
92	744	696	104	1211
			YR Rat	ADG
			106	3.22
			Gain Rat	
				109

- Good ET son of Polly 858 (a 13 yr old donor cow)
- Gaining very well on test
- Double bred- Polly 215 and New Trend
- Excellent EPDs

028 Big Rok Packer 028

Bull 16766531	tattoo: 028		calved: 2/3/10	
Feltons Meat Packer 62 #	Finks 5522-6148 #			
	Graham N Mistress 8		Marb	
Connealy Packer 547	Dalebanks Extender 6012 #		I+.35	
Bestrelle of Conanga 539	Besta of Conanga 6538 #		RE	
	N Bar Emulation EXT #		I-.02	
Leachman Explorer #	Leachman Blackcap 9006		Fat	
Big Rok Polly 150 #	G D A R Traveler 71 #		I+.016	
Big Rok Polly 858	Big Rok Polly 503 #			
Birth	Wean	Milk	Year	Scrotal
+1.3	+52	+23	+92	I+0.27
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
29.32	30.38	20.88	42.17	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
82	728	683	102	1208
			YR Rat	ADG
			106	3.28
			Gain Rat	
				111

- Excellent Packer son out of pathfinder daughter of Polly 858
- One of the top gaining bulls on test
- Almost perfect EPDs
- Will work in heifers
- Selling 2/3 interest and full possession

030 Big Rok Upward 030

Bull 16763338	tattoo: 030		calved: 2/3/10	
Connealy Onward	Connealy Lead On #			
	Altune of Conanga 6104		Marb	
Sitz Upward 307R	Sitz Value 7097 #		na	
Sitz Henrietta Pride 81M	Sitz Henrietta Pride 1370		RE	
	Car Tracker 904 #		na	
CAR Duke 104 #	C A R Miss Raindancer 421 #		Fat	
Big Rok Polly 716	Big Rok Titan 233		na	
Big Rok Polly 518	Big Rok Polly 210			
Birth	Wean	Milk	Year	Scrotal
+3.3	+66	+33	+119	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
27.59	52.96	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
88	712	710	106	1250
			YR Rat	ADG
			109	3.38
			Gain Rat	
				114

- Tremendous growth numbers
- Weaned at over 700 pounds

031 Big Rok Northern Lad 031

Bull 16763393	tattoo: 031		calved: 2/3/10	
G D A R Traveler 044 #	D H D Traveler 6807 #			
	G D A R Blackcap Lady 840 #		Marb	
Big Rok Northern Lad 708	G D A R Traveler 71 #		na	
Big Rok Heather Lass 709	V D A R Heather Lass 187		RE	
	Whitestone Precision H141 #		na	
Big Rok Knock Out 525	Big Rok Polly 510 #		Fat	
Big Rok Beauty 8100	Bon View New Design 878 #		na	
Big Rok Beauty 435	V D A R Beauty 610			
Birth	Wean	Milk	Year	Scrotal
+2.8	+46	+24	+78	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
26.65	19.02	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
86	648	687	103	1222
			YR Rat	ADG
			107	3.34
			Gain Rat	
				113

- Big Rok bred top and bottom of pedigree
- Out of first calf heifer
- Will work on larger heifers



Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+2.0	+46	+22	+83	+42	+41	+19	+012	25.48	24.64	24.29	45.95



034 Big Rok Game Day 034

Bull 16775383	tattoo: 034	calved: 2/4/10
Boyd New Day 8005 #	A A R New Trend #	
GDAR Game Day 449	S V F Forever Lady 57D	Marb
G D A R Miss Wix 474 #	Tehama Band 207 #	na
	G D A R Miss Wix 749	RE
Big Rok Ole 450	G D A R Traveler 044 #	na
Big Rok Polly 825	Big Rok Heather Lass 152	Fat
Big Rok Polly 510 #	V D A R New Trend 36	na
	Bigrok Polly 26	

Birth	Wean	Milk	Year	Scrotal			
+0.4	+47	+26	+89	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
28.15	29.32	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
74	604	647	97	1082	95	2.72	92

- Moderate frame
- Out of first calf heifer
- Will work on heifers

032 Big Rok Benchmark 032

Bull 16763274	tattoo: 032	calved: 2/3/10
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	
Big Rok Benchmark 610	R C Anita T Bando 918903	Marb
Big Rok Polly 968	V D A R New Trend 36	I+.36
	V D A R Polly 4004	RE
Connealy Lead On #	Connealy Leadtime #	I+.11
Big Rok Beauty 552 #	Eligence Plus of Conanga	Fat
Big Rok Beauty 348 #	Bon View New Design 878 #	I+.026
	Big Rok Beauty 827	

Birth	Wean	Milk	Year	Scrotal			
+3.9	+58	+28	+106	I+.088			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
24.61	42.34	21.09	47.38				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
96	778	730	109	1214	106	3.02	103

- Long, thick, stout Benchmark son
- Dam is a pathfinder-WW 4@109 YW 3@108

036 Big Rok Ole 036

Bull 16763275	tattoo: 036	calved: 2/5/10
G D A R Traveler 044 #	D H D Traveler 6807 #	
Big Rok Ole 450	G D A R Blackcap Lady 840 #	Marb
Big Rok Heather Lass 152	Sitz Alliance 6595 #	I+.17
	Big Rok Heather Lass 708 #	RE
Bon View Bando 598 #	Tehama Bando 155 #	I+.04
Big Rok Polly 563	Bon View Dora 56 #	Fat
Big Rok Polly 510 #	V D A R New Trend 36	I+.002
	Bigrok Polly 26	

Birth	Wean	Milk	Year	Scrotal			
+1.7	+51	+26	+90	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
29.14	28.77	16.55	36.73				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
86	714	674	101	1089	95	2.59	88

- Nine pathfinders
- Will work on bigger heifers

033 Big Rok Traveler 245 033

Bull 16763258	tattoo: 033	calved: 2/4/10
Leachman Right Time #	N Bar Emulation EXT #	
BT Right Time 24J #	Leachman Erica 0025	Marb
Sitz Everelda Entense 1905	Traveler 124 G D A R #	I+.04
	Sitz Everelda Entense 1791 #	RE
V D A R New Trend 36	V D A R New Trend 784 #	I-.08
Big Rok Forever Lady 114	V D A R Beauty 228	Fat
Big Rok Forever Lady 715	Traveler 3173 G D A R #	I+.001
	G D A R Forever Lady 98 #	

Birth	Wean	Milk	Year	Scrotal			
+1.6	+43	+21	+71	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
28.44	13.56	11.42	19.07				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
88	698	657	98	1046	91	2.43	82

- Ten year old Dam
- Tremendous maternal pedigree
- Some of the best cows in the breed in this bull's pedigree
- Keep every female
- Will work on larger heifers

040 Big Rok Benchmark 040

Bull 16763387	tattoo: 040	calved: 2/6/10
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	
Big Rok Benchmark 610	R C Anita T Bando 918903	Marb
Big Rok Polly 968	V D A R New Trend 36	na
	V D A R Polly 4004	RE
Big Rok Titan 249	G D A R Traveler 044 #	na
G K A F Queenette 7711	Big Rok Heather Lass 708 #	Fat
Gdar Queenette 920	G D A R Royce 5140 #	na
	G D A R Queenette 486	

Birth	Wean	Milk	Year	Scrotal			
+3.0	+55	+22	+93	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
27.54	30.21	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
88	704	708	106	1176	103	2.93	99

- Weaned at over 700 pounds
- Good balanced EPDs

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+2.0	+46	+22	+83	+42	+41	+19	+012	25.48	24.64	24.29	45.95

043 Big Rok Benchmark 043

Bull 16763262	tattoo: 043		calved: 2/7/10				
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #						
	R C Anita T Bando 918903	Marb					
Big Rok Benchmark 610	V D A R New Trend 36	I+.18					
Big Rok Polly 968	V D A R Polly 4004	RE					
		I+.02					
BT Right Time 24J #	Leachman Right Time #	Fat					
	Sitz Everelda Entense 1905	I+.029					
Big Rok Lucy 314	V D A R New Trend 36						
Big Rok Lucy 527	V D A R Lucy 913						
Birth	Wean	Milk	Year	Scrotal			
+3.4	+50	+22	+88	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
24.73	27.18	13.81	31.14				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
100	726	689	103	1175	103	3.04	103

- Big, stout Benchmark son
- Full sister is outstanding bred heifer
- Use on mature cows

047 Big Rok Upward 047

Bull +16763261	tattoo: 047		calved: 2/8/10				
Connealy Onward	Connealy Lead On #						
	Altune of Conanga 6104	Marb					
Sitz Upward 307R	Sitz Value 7097 #	I+.28					
Sitz Henrietta Pride 81M	Sitz Henrietta Pride 1370	RE					
		I+.13					
G D A R Traveler 044 #	D H D Traveler 6807 #	Fat					
	G D A R Blackcap Lady 840 #	I+.014					
Big Rok Heather Lass 236	G D A R Traveler 71 #						
Big Rok Heather Lass 709	V D A R Heather Lass 187						
Birth	Wean	Milk	Year	Scrotal			
+2.5	+48	+34	+93	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
25.19	32.94	18.64	47.25				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
96	672	640	96	1093	96	2.83	96

- ET son out of Heather Lass 236
- Upward 307R has worked very well at Big Rok

044 Big Rok Traveler 24J 044

Bull 16763321	tattoo: 044		calved: 2/7/10				
Leachman Right Time #	N Bar Emulation EXT #						
	Leachman Erica 0025	Marb					
BT Right Time 24J #	Traveler 124 G D A R #	na					
Sitz Everelda Entense 1905	Sitz Everelda Entense 1791 #	RE					
		na					
Big Rok Titan 233	G D A R Traveler 044 #	Fat					
	Big Rok Polly 503 #	na					
Big Rok Lucy 705	TC Dividend 963 #						
VDAR Lucy 9565	V D A R Lucy 3181						
Birth	Wean	Milk	Year	Scrotal			
+3.7	+46	+19	+82	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
22.35	22.84	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
86	622	633	94	1168	102	3.34	113

- Solid 24J son out of young Titan 233 daughter
- Gaining well on test

045 Big Rok Traveler 24J 045

Bull 16763276	tattoo: 045		calved: 2/7/10				
Leachman Right Time #	N Bar Emulation EXT #						
	Leachman Erica 0025	Marb					
BT Right Time 24J #	Traveler 124 G D A R #	I+.10					
Sitz Everelda Entense 1905	Sitz Everelda Entense 1791 #	RE					
		I+.03					
G D A R Traveler 044 #	D H D Traveler 6807 #	Fat					
	G D A R Blackcap Lady 840 #	I-.006					
Big Rok Lucy 571	Big Rok Black Jack 1108						
Big Rok Lucy 083	Big Rok Lucy 869						
Birth	Wean	Milk	Year	Scrotal			
+3.6	+44	+19	+75	I+0.28			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
23.25	16.92	15.98	25.32				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
98	650	618	92	1007	88	2.43	82

- Bred very similar to Lot 044

First Year Breeding Guarantee

All bulls selling for \$2,000 or more will be covered 50% by Big Rok Angus if they are injured during their first breeding season. Breeding season is defined as the 90-day period following the first turnout of the bulls.

50% of the value of the injured bull, minus one-half salvage value, will be given as credit in a future sale toward a replacement bull if one is available. Salvage value, if any, will be split equally between Big Rok Angus and the buyer. Minimum salvage value is \$1,000. All injured bulls must be diagnosed by a veterinarian. Please notify us as soon as possible should injury occur and prior to the injured bull being sold for salvage. All claims must be made by Oct 1, 2011.

Example 1: A \$5,000 bull is injured and will not heal. A credit of \$2,500 minus one-half any salvage value will be given to the buyer.

Example 2: A \$2,000 bull is injured and will not heal. A credit of \$1,000 minus one-half of any salvage value will be given to the buyer.

Example 3: A \$1,750 bull is injured and will not heal. No credit is given. Buyer retains all salvage value.



Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+2.0	+46	+22	+83	+42	+41	+19	+012	25.48	24.64	24.29	45.95

049 Big Rok Upward 049

Bull 16764193	tattoo: 049		calved: 2/9/10	
Connealy Onward	Connealy Lead On #		Marb	
Sitz Upward 307R	Altune of Conanga 6104		na	
Sitz Henrietta Pride 81M	Sitz Value 7097 #		RE	
	Sitz Henrietta Pride 1370		na	
Big Rok Ole 450	G D A R Traveler 044 #		Fat	
Big Rok Forever Lady 713	Big Rok Heather Lass 152		na	
Big Rok Forever Lady 589	Big Rok Milky Way 331		Fat	
	Big Rok Forever Lady 335		na	
Birth	Wean	Milk	Year	Scrotal
+2.4	+65	+35	+114	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
30.49	47.96	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
94	748	756	113	1235
			YR Rat	ADG
			108	2.99
				Gain Rat
				101

- A great Upward son out of a tremendous young Ole daughter
- Dam record WW 2@112 YW 1@112
- Weaned at 748 pounds
- Fantastic EPDs on this herd bull prospect
- Selling 2/3 interest and full possession

050 Big Rok Traveler 24J 050

Bull 16763380	tattoo: 050		calved: 2/9/10	
Leachman Right Time #	N Bar Emulation EXT #		Marb	
BT Right Time 24J #	Leachman Erica 0025		na	
Sitz Everelda Entense 1905	Traveler 124 G D A R #		RE	
	Sitz Everelda Entense 1791 #		na	
Big Rok Titan 233	G D A R Traveler 044 #		Fat	
Big Rok Buena 797	Big Rok Polly 503 #		na	
Big Rok Buena 353	B/R New Frontier 095 #		Fat	
	Big Rok Buena 953		na	
Birth	Wean	Milk	Year	Scrotal
+5.0	+52	+21	+91	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
21.40	29.38	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
94	658	671	100	1111
			YR Rat	ADG
			97	2.75
				Gain Rat
				93

- 3/4 brother to Lot 044
- Strong maternal pedigree

055 Big Rok Benchmark 055

Bull 16763374	tattoo: 055		calved: 2/10/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #		Marb	
Big Rok Benchmark 610	R C Anita T Bando 918903		na	
Big Rok Polly 968	V D A R New Trend 36		RE	
	V D A R Polly 4004		na	
Sitz Traveler 9929 #	D H D Traveler 6807 #		Fat	
Big Rok Forever Lady 752	Sitz Everelda Entense 1137		na	
Big Rok Forever Lady 715	Traveler 3173 G D A R #		Fat	
	G D A R Forever Lady 98 #		na	
Birth	Wean	Milk	Year	Scrotal
+1.8	+50	+19	+87	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
27.66	26.20	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
80	638	653	97	1114
			YR Rat	ADG
			97	2.88
				Gain Rat
				98

- Low birth weight Benchmark son
- Will work on heifers

056 Big Rok Benchmark 056

Bull 16763260	tattoo: 056		calved: 2/11/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #		Marb	
Big Rok Benchmark 610	R C Anita T Bando 918903		I+.23	
Big Rok Polly 968	V D A R New Trend 36		RE	
	V D A R Polly 4004		I 0	
Bon View Bando 598 #	Tehama Bando 155 #		Fat	
Big Rok Beauty 215	Bon View Dora 56 #		I+.021	
Big Rok Beauty 610	Traveler 1148 G D A R #		Fat	
	V D A R Beauty 228		I+.021	
Birth	Wean	Milk	Year	Scrotal
+3.2	+51	+21	+92	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
24.40	30.76	14.82	39.79	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
92	666	640	96	1149
			YR Rat	ADG
			100	3.18
				Gain Rat
				108

- Balanced EPDs

057 Big Rok Final Answer 057

Bull 16763368	tattoo: 057		calved: 2/11/10	
Sitz Traveler 8180 #	G D A R Traveler 71 #		Marb	
S A V Final Answer 0035 #	Sitz Everelda Entense 1137		na	
S A V Emulous 8145	Bon View Bando 598 #		RE	
	S A V Sky Emulous 2124		na	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #		Fat	
Big Rok Polly 747	R C Anita T Bando 918903		na	
Big Rok Polly 510 #	V D A R New Trend 36		Fat	
	Bigrok Polly 26		na	
Birth	Wean	Milk	Year	Scrotal
+2.7	+49	+21	+85	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
26.22	24.62	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
88	556	577	86	1063
			YR Rat	ADG
			93	3.04
				Gain Rat
				103

- Only Final Answer in the sale
- Grandson of Polly 510

062 Big Rok Benny 062

Bull 16763394	tattoo: 062		calved: 2/13/10	
Big Rok Benchmark 610	B C C Bushwacker 41-93 #		Marb	
Big Rok Benchmark 807	Big Rok Polly 968		na	
Big Rok Heather Lass 236	G D A R Traveler 044 #		RE	
	Big Rok Heather Lass 709		na	
Bairds Danny Boy 500	Connealy Danny Boy #		Fat	
Big Rok Polly 8109	Bairds Althea N21		na	
Big Rok Polly 637	B C C Bushwacker 41-93 #		Fat	
	Big Rok Polly 503 #		na	
Birth	Wean	Milk	Year	Scrotal
-1.3	+43	+21	+81	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
28.32	23.00	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
68	546	606	90	1018
			YR Rat	ADG
			89	2.58
				Gain Rat
				87

- Out of first calf heifer
- Low birth weight bull
- Sleep-all-night heifer bull

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+2.0	+46	+22	+83	+42	+41	+19	+012	25.48	24.64	24.29	45.95

064 Big Rok Benchmark 064

Bull 16763376	tattoo: 064		calved: 2/14/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #		Marb	
Big Rok Benchmark 610	R C Anita T Bando 918903		na	
Big Rok Polly 968	V D A R New Trend 36		RE	
	V D A R Polly 4004		na	
Big Rok Titan 233	G D A R Traveler 044 #		Fat	
Big Rok Polly 774	Big Rok Polly 503 #		na	
Big Rok Polly 463	VDAR Right Now 2151		Fat	
	Big Rok Polly 022		na	
Birth	Wean	Milk	Year	Scrotal
+2.7	+51	+21	+94	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
24.84	32.78	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
76	544	569	85	1004
			YR Rat	ADG
			88	2.72
			Gain Rat	
				92

- Low birth weight Benchmark son
- Will work on heifers



065 Big Rok Ole 065

Bull 16763320	tattoo: 065		calved: 2/14/10	
G D A R Traveler 044 #	D H D Traveler 6807 #		Marb	
Big Rok Ole 450	G D A R Blackcap Lady 840 #		I+.10	
Big Rok Heather Lass 152	Sitz Alliance 6595 #		RE	
	Big Rok Heather Lass 708 #		I+.11	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #		Fat	
Big Rok Lucy 654	R C Anita T Bando 918903		I-.011	
VDAR Lucy 9565	TC Dividend 963 #			
	V D A R Lucy 3181			
Birth	Wean	Milk	Year	Scrotal
+0.1	+56	+24	+93	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
33.15	29.83	16.48	34.30	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
74	700	696	104	1228
			YR Rat	ADG
			107	3.33
			Gain Rat	
				113

- Another low birth weight Ole son
- Gaining very well on test
- Ole used on Bushwacker daughters is almost fool proof
- Will work on heifers

066 Big Rok benchmark 066

Bull 16763370	tattoo: 066		calved: 2/14/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #		Marb	
Big Rok Benchmark 610	R C Anita T Bando 918903		na	
Big Rok Polly 968	V D A R New Trend 36		RE	
	V D A R Polly 4004		na	
Bairds Danny Boy 500	Connealy Danny Boy #		Fat	
Big Rok Polly 749	Bairds Althea N21		na	
Big Rok Polly 523	Whitestone Precision H141 #		Fat	
	Big Rok Polly 510 #		na	
Birth	Wean	Milk	Year	Scrotal
+2.4	+53	+23	+97	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
26.38	35.03	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
92	662	684	102	1140
			YR Rat	ADG
			100	2.85
			Gain Rat	
				97

- Double bred Polly
- Picture perfect balanced EPDs

067 Big Rok Benny 067

Bull 16763382	tattoo: 067		calved: 2/15/10	
Big Rok Benchmark 610	B C C Bushwacker 41-93 #		Marb	
Big Rok Benchmark 807	Big Rok Polly 968		na	
Big Rok Heather Lass 236	G D A R Traveler 044 #		RE	
	Big Rok Heather Lass 709		na	
H A Image Maker 0415 #	Hero 6267 of R R 2418 #		Fat	
Big Rok Forever Lady 845	H A Rito Blackcap 9038		na	
Big Rok Forever Lady 114	V D A R New Trend 36		Fat	
	Big Rok Forever Lady 715		na	
Birth	Wean	Milk	Year	Scrotal
+0.4	+51	+27	+88	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
31.43	26.80	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
84	634	695	104	1197
			YR Rat	ADG
			105	3.14
			Gain Rat	
				106

- Out of first calf heifer
- Will work on heifers

068 Big Rok Benchmark 068

Bull 16763391	tattoo: 068		calved: 2/15/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #		Marb	
Big Rok Benchmark 610	R C Anita T Bando 918903		na	
Big Rok Polly 968	V D A R New Trend 36		RE	
	V D A R Polly 4004		na	
Big Rok Titan 249	G D A R Traveler 044 #		Fat	
G K A F Enchantress 7736	Big Rok Heather Lass 708 #		na	
G K A F Enchantress 303	VDAR Duke 2301		Fat	
	G K A F Enchantress 785		na	
Birth	Wean	Milk	Year	Scrotal
+4.7	+54	+23	+93	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
23.31	30.60	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
96	646	670	100	1174
			YR Rat	ADG
			103	3.15
			Gain Rat	
				107

- Stout, moderate framed Benchmark son
- Bred Big Rok top and bottom

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+2.0	+46	+22	+83	+42	+41	+19	+012	25.48	24.64	24.29	45.95

070 Big Rok Titan 070

Bull 16763431	tattoo: 070		calved: 2/15/10	
G D A R Traveler 044 #	D H D Traveler 6807 #			
	G D A R Blackcap Lady 840 #	Marb		
Big Rok Titan 249	V D A R Rito 953 #	I+.25		
Big Rok Heather Lass 708 #	V D A R Heather Lass 187	RE		
		I+.14		
VDAR Foundation 1504	Bon View New Design 208 #	Fat		
	J E H Rita J56 of G43	I+.005		
Big Rok Lucy 601	Mohnen Bando 811			
Big Rok Polly 430 #	Big Rok Polly 024			
Birth	Wean	Milk	Year	Scrotal
+2.5	+36	+23	+72	I+1.07
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
21.66	17.01	22.45	31.81	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
98	620	621	93	985
			YR Rat	ADG
			86	2.27
			Gain Rat	
				77

- Only Titan 249 son in sale
- Moderate framed-use to downsize those "too big" cows

073 Big Rok Ole 073

Bull 16763349	tattoo: 073		calved: 2/16/10	
G D A R Traveler 044 #	D H D Traveler 6807 #			
	G D A R Blackcap Lady 840 #	Marb		
Big Rok Ole 450	Sitz Alliance 6595 #	na		
Big Rok Heather Lass 152	Big Rok Heather Lass 708 #	RE		
		na		
CAR Duke 104 #	Car Tracker 904 #	Fat		
	C A R Miss Raindancer 421 #	na		
Big Rok Heather Lass 724	VDAR Right Now 2151			
Big Rok Heather Lass 567	Big Rok Heather Lass 718	Fat		
		na		
Birth	Wean	Milk	Year	Scrotal
+2.4	+59	+25	+99	I+1.33
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
30.27	34.70	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
90	682	707	106	1140
			YR Rat	ADG
			100	2.70
			Gain Rat	
				92

- Another good Ole son that is gaining very well on test
- Double bred Heather Lass top and bottom of pedigree
- Will work on larger heifers

072 Big Rok Ole 072

Bull 16763385	tattoo: 072		calved: 2/16/10	
Big Rok Ole 450	G D A R Traveler 044 #			
	Big Rok Heather Lass 152	Marb		
Big Rok Ole 823	V D A R New Trend 36	na		
Big Rok Polly 510 #	Bigrok Polly 26	RE		
		na		
Sitz Traveler 9929 #	D H D Traveler 6807 #	Fat		
	Sitz Everelda Entense 1137	na		
Big Rok Beauty 916	Rito 2100 G D A R #			
V D A R Beauty 30 #	V D A R Beauty 852 #	na		
Birth	Wean	Milk	Year	Scrotal
+4.4	+37	+23	+70	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
18.86	14.79	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
90	630	625	93	1114
			YR Rat	ADG
			97	3.06
			Gain Rat	
				104

- Second generation Ole son out of Polly 510
- Out of good old 12 year old 9929 daughter

077 Big Rok Upward 077

Bull 16763388	tattoo: 077		calved: 2/17/10	
Connealy Onward	Connealy Lead On #			
	Altune of Conanga 6104	Marb		
Sitz Upward 307R	Sitz Value 7097 #	na		
Sitz Henrietta Pride 81M	Sitz Henrietta Pride 1370	RE		
		na		
Big Rok Titan 249	G D A R Traveler 044 #	Fat		
	Big Rok Heather Lass 708 #	na		
G K A F Enchantress 7719	V D A R Traveler 275			
G K A F Enchantress 2056	Enchantress 356 of Mc Cumber	Fat		
		na		
Birth	Wean	Milk	Year	Scrotal
+3.0	+55	+33	+102	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
26.18	39.38	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
86	662	690	103	1161
			YR Rat	ADG
			101	2.94
			Gain Rat	
				100

- Out of a good young Titan 249 daughter WW 2@ 104 and YW 1@ 111
- Solid, balanced EPDs

Why good bulls cost more. . .

Nobody wants to spend too much for a bull, but why do some bulls sell for a lot more than others? The answer is very simple—genetics!! A bull from your neighbor or a local sales barn will sire calves just as well as a performance tested bull from a reputable breeder.

Let's look at why a good bull is actually the easiest way to make money in the cattle business. A performance tested bull has had all of the necessary vaccinations, a breeding soundness examination, ultrasounded for carcass traits, weighted 5-6 times before a year old, and is sired by a registered bull out of a registered cow with proven performance records. This in itself is worth a lot of money, but the following formula will help prove my point.

Add the difference in pounds a performance tested bull will add to each calf, multiply by the number of cows bred to him each year, times the number of years you use the bull, times the price per pound of each calf you sell.

Example—Bull adds 25 lbs to each calf and you breed him to 25 cows for 4 years and you average 90¢/lb for your calves. 25lbs x 25 cows x 4 years x 90¢ = \$2250

This shows you can pay \$2250 **more** for a good bull that will improve your cowherd over buying just a bull.

With the future as bright as it looks in the beef industry, these numbers should get only better. If you don't think improvement like this is possible, just look back 20-25 years ago. Most calves being sold at weaning weighed about 450 lbs. Now several of our customers are selling calves weighing 650 to 700 lbs in the fall.

Good bulls aren't an expense, they're an asset!!



080

Big Rok Ole 080

Bull 16763384 *tattoo: 080 calved: 2/18/10*
 G D A R Traveler 044 # D H D Traveler 6807 #
 Big Rok Ole 450 G D A R Blackcap Lady 840 # **Marb**
 Big Rok Heather Lass 152 Sitz Alliance 6595 # **I+.08**
 Leachman Explorer # Big Rok Heather Lass 708 # **RE**
 N Bar Emulation EXT # **I+.05**
 Leachman Blackcap 9006
 Big Rok Beauty 914 Rito 2100 G D A R # **Fat**
 V D A R Beauty 30 # V D A R Beauty 852 # **I-.002**

Birth	Wean	Milk	Year	Scrotal			
+2.6	+49	+19	+86	I+1.08			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
25.61	25.60	13.62	31.31				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
86	658	656	98	1194	104	3.36	114

- Dam is a 12 year old Explorer daughter
- Ten pathfinders in pedigree
- Will work on larger heifers



Ali showing her sheep at the County Fair Age 2

082

Big Rok Benchmark 082

Bull 16763264 *tattoo: 082 calved: 2/19/10*
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 Big Rok Benchmark 610 R C Anita T Bando 918903 **Marb**
 Big Rok Polly 968 V D A R New Trend 36 **I+.37**
 V D A R Polly 4004 **RE**
 B/R New Frontier 095 # B/R New Design 036 # **I+.04**
 White Fence Pride H1
 Big Rok Buena 353 Big Rok Black Jack 1108 **Fat**
 Big Rok Buena 953 Big Rok Buena 727 **I+.027**

Birth	Wean	Milk	Year	Scrotal			
+4.1	+54	+24	+97	I+0.99			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
23.61	34.64	19.94	45.14				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
94	658	648	97	1173	103	3.28	111

- Dam's production WW 6@103 YW 5@102
- One of the top bulls in test

084

Big Rok Ole 084

Bull 16763281 *tattoo: 084 calved: 2/19/10*
 Big Rok Ole 450 G D A R Traveler 044 #
 Big Rok Ole 823 Big Rok Heather Lass 152 **Marb**
 Big Rok Polly 510 # V D A R New Trend 36 **na**
 Bigrok Polly 26 **RE**
 B C C Bushwacker 41-93 # Paramount Ambush 2172 # **na**
 R C Anita T Bando 918903
 Big Rok Polly 625 G D A R Traveler 044 # **Fat**
 Big Rok Polly 258 Big Rok Polly 721 # **na**

Birth	Wean	Milk	Year	Scrotal			
+3.9	+44	+22	+77	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
22.73	18.80	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
90	610	619	92	1128	99	3.18	108

- Double bred Polly and Traveler 044
- Ole and Bushwacker work very well

083

Big Rok Benchmark 083

Bull 16763386 *tattoo: 083 calved: 2/19/10*
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 Big Rok Benchmark 610 R C Anita T Bando 918903 **Marb**
 Big Rok Polly 968 V D A R New Trend 36 **I+.29**
 V D A R Polly 4004 **RE**
 Big Rok Black Jack 1108 Traveler 3173 G D A R # **I-.10**
 G D A R Forever Lady 98 #
 Big Rok Polly 1105 G D A R Traveler 71 # **Fat**
 Big Rok Polly 853 # Big Rok Polly 503 # **I+.045**

Birth	Wean	Milk	Year	Scrotal			
+4.9	+53	+27	+91	I+0.85			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
23.47	29.00	13.75	32.32				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
104	708	697	104	1209	106	3.20	108

- Good growth on this Benchmark son
- Use on cows only

085

Big Rok Bando 085

Bull 16763367 *tattoo: 085 calved: 2/19/10*
 S A V Bandolier 1916 S V F Bandolier
 TO 1916 Bandolier 633 Boyd Forever Lady 7122 **Marb**
 TO 837 Lucy 221 # G K A F Rito 837 **na**
 V D A R Lucy 4198 **RE**
 B C C Bushwacker 41-93 # Paramount Ambush 2172 # **na**
 R C Anita T Bando 918903
 Big Rok Lucy 736 Traveler 124 G D A R # **Fat**
 Wms Lucy 65 V D A R Lucy 231 **na**

Birth	Wean	Milk	Year	Scrotal			
+4.1	+48	+30	+83	I+0.25			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
24.58	23.06	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
92	658	690	103	1087	95	2.48	84

- Good thick Bando 633 son
- Dam is a good, young Bushwacker daughter with WW 2@108 YW 1@107

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+2.0	+46	+22	+83	+4.2	+4.1	+1.9	+0.12	25.48	24.64	24.29	45.95

086 Big Rok Bando 086

Bull 16763379	tattoo: 086		calved: 2/20/10	
S A V Bandolier 1916	S V F Bandolier			
TO 1916 Bandolier 633	Boyd Forever Lady 7122		Marb	
TO 837 Lucy 221 #	G K A F Rito 837		na	
	V D A R Lucy 4198		RE	
Bairds Danny Boy 500	Connealy Danny Boy #		na	
Big Rok Beauty 779	Bairds Althea N21		Fat	
Big Rok Beauty 536	Big Rok Titan 233		na	
	Big Rok Beauty 169			
Birth	Wean	Milk	Year	Scrotal
+4.4	+47	+28	+88	I+0.36
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
21.45	28.33	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
98	662	694	104	1234
			YR Rat	ADG
			108	3.38
			Gain Rat	
				114

- Dam's production record WW 2@107 YW 1@105
- Gaining very well on test

088 Big Rok Benny 088

Bull 16763395	tattoo: 088		calved: 2/21/10	
Big Rok Benchmark 610	B C C Bushwacker 41-93 #			
Big Rok Benchmark 807	Big Rok Polly 968		Marb	
Big Rok Heather Lass 236	G D A R Traveler 044 #		na	
	Big Rok Heather Lass 709		RE	
Big Rok Benchmark 610	B C C Bushwacker 41-93 #		na	
Big Rok Polly 8116	Big Rok Polly 968		Fat	
Big Rok Polly 1108	Big Rok Black Jack 1108		na	
	Big Rok Polly 721 #			
Birth	Wean	Milk	Year	Scrotal
+1.1	+46	+24	+87	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
27.03	27.72	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
76	566	640	96	1052
			YR Rat	ADG
			92	2.58
			Gain Rat	
				87

- Double bred Benchmark 610 son
- Out of a first calf heifer
- Will work on heifers

087 Big Rok Upward 087

Bull 16763278	tattoo: 087		calved: 2/20/10	
Connealy Onward	Connealy Lead On #			
Sitz Upward 307R	Altune of Conanga 6104		Marb	
Sitz Henrietta Pride 81M	Sitz Value 7097 #		I+.35	
	Sitz Henrietta Pride 1370		RE	
VDAR Foundation 1504	Bon View New Design 208 #		I+.33	
Big Rok Debbie 609	J E H Rita J56 of G43		Fat	
Big Rok Debbie 423	VDAR Right Now 2151		I+.006	
	Big Rok Debbie 067 #			
Birth	Wean	Milk	Year	Scrotal
+3.1	+61	+35	+112	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
26.96	47.48	24.83	57.01	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
102	740	749	112	1345
			YR Rat	ADG
			118	3.73
			Gain Rat	
				126

- Excellent growth on this thick Upward son
- Top gaining bull at first weigh-in
- Weaned at 740 pounds
- Use on cows only

090 Big Rok Benchmark 090

Bull 16763294	tattoo: 090		calved: 2/21/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #			
Big Rok Benchmark 610	R C Anita T Bando 918903		Marb	
Big Rok Polly 968	V D A R New Trend 36		I+.22	
	V D A R Polly 4004		RE	
Big Rok Titan 233	G D A R Traveler 044 #		I+.05	
Big Rok Polly 638	Big Rok Polly 503 #		Fat	
Big Rok Polly 393	Bon View New Design 878 #		I+.025	
	Big Rok Polly 080			
Birth	Wean	Milk	Year	Scrotal
+4.6	+62	+27	+106	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
25.63	40.72	15.65	39.38	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
94	736	747	111	1228
			YR Rat	ADG
			107	3.01
			Gain Rat	
				102

- Titan 233 dam will make pathfinder this year
- Dam's production WW 3@108 YW 2@104
- Weaned at 736 pounds
- Check out this good Benchmark son



Winter in Minnesota

091 Big Rok Upward 091

Bull 16789799	tattoo: 091		calved: 2/21/10	
Connealy Onward	Connealy Lead On #			
Sitz Upward 307R	Altune of Conanga 6104		Marb	
Sitz Henrietta Pride 81M	Sitz Value 7097 #		I+.24	
	Sitz Henrietta Pride 1370		RE	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #		I+.27	
Big Rok Polly 646	R C Anita T Bando 918903		Fat	
Big Rok Polly 503 #	V D A R New Trend 933 #		I+.023	
	V D A R Polly 215			
Birth	Wean	Milk	Year	Scrotal
+3.5	+60	+33	+107	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
26.96	42.58	16.84	50.32	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
90	680	692	103	1120
			YR Rat	ADG
			98	2.67
			Gain Rat	
				91

- Upward son out of maternal sister to Titan 233
- Outstanding balanced EPDs

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+2.0	+46	+22	+83	+4.2	+4.1	+1.9	+0.12	25.48	24.64	24.29	45.95

094 Big Rok Upward 094

Bull 16763378	tattoo: 094	calved: 2/23/10	
Connealy Onward	Connealy Lead On #		Marb
Sitz Upward 307R	Altune of Conanga 6104		na
Sitz Henrietta Pride 81M	Sitz Value 7097 #		RE
	Sitz Henrietta Pride 1370		na
Big Rok Titan 233	G D A R Traveler 044 #		Fat
Big Rok Polly 778	Big Rok Polly 503 #		na
Big Rok Polly 447 #	Bon View New Design 878 #		
	Big Rok Polly 510 #		
Birth	Wean	Milk	Year
+1.0	+63	+35	+116
\$Wean	\$ Feedlot	\$ Grid	\$ Beef
30.88	50.96	na	na
Birth Wt	WN Wt	205 Wt	WN Rat
70	652	692	103
			365 Wt
			1194
			YR Rat
			104
			ADG
			3.14
			Gain Rat
			106

- Born small and weaned heavy
- Will work on heifers

096 Big Rok Upward 096

Bull 16763267	tattoo: 096	calved: 2/24/10	
Connealy Onward	Connealy Lead On #		Marb
Sitz Upward 307R	Altune of Conanga 6104		I+.34
Sitz Henrietta Pride 81M	Sitz Value 7097 #		RE
	Sitz Henrietta Pride 1370		I+.29
VDAR Right Now 2151	Leachman Right Time #		Fat
Big Rok Emma 415	V D A R Elluna 4167 #		I+.034
Big Rok Polly 968	V D A R New Trend 36		
	V D A R Polly 4004		
Birth	Wean	Milk	Year
+3.0	+57	+33	+107
\$Wean	\$ Feedlot	\$ Grid	\$ Beef
25.98	43.81	19.55	52.70
Birth Wt	WN Wt	205 Wt	WN Rat
88	660	661	99
			365 Wt
			1163
			YR Rat
			102
			ADG
			3.14
			Gain Rat
			106

- Good Upward son out of maternal sister to Benchmark 610
- Dam's production WW 5@100 YW 3@100

098 Big Rok True Dimension 098

Bull 16763257	tattoo: 098	calved: 2/27/10	
S V F New Dimension 29N	B/R New Dimension 7127 #		Marb
TO True Dimension 750	G A R Precision 939		I+.39
S V F Blackbird Blossom 13N	Sitz Alliance 6595 #		RE
	S V F Blackbird Blossom		I-.10
High Valley 4C6 Ambush #	Paramont Ambush 2172 #		Fat
Big Rok Polly 102	High Valley Gloria 1Q2		I+.034
V D A R Polly 4004	V D A R Rito 953 #		
	V D A R Polly 215		
Birth	Wean	Milk	Year
+2.9	+34	+25	+66
\$Wean	\$ Feedlot	\$ Grid	\$ Beef
21.51	12.17	20.71	29.14
Birth Wt	WN Wt	205 Wt	WN Rat
96	622	629	94
			365 Wt
			1131
			YR Rat
			99
			ADG
			3.14
			Gain Rat
			106

- New genetics for old customers
- Dam is a ten year old daughter of Polly 4004

MATERNAL GENETICS ARE CARCASS GENETICS

We believe that good maternal genetics can be profitable in the feed lot. You do not have give up the maternal traits of the Angus breed to get the carcass traits that so many breeders are chasing. We, at Big Rok, are getting actual data to prove this. In the past year, one of our bull customers, that feeds his own calves right here in Minnesota, has given us the following kill data. Big Rok bulls sired all these calves and the majority of the cows were out of Big Rok genetics.

Carcass Results 674 Head

CAB Prime	197	29.2%
Prime	127	18.8%
Total Prime	48.1%	
CAB Choice	157	23.3%
Choice	180	26.7%
Total Choice	50.0%	
Select	11	1.6%
Out	2	0.3%

**A whopping 71.4% graded CAB or Prime!
And 98.1% graded Choice or better.**

This is REAL carcass data!!

We will continue to collect actual carcass data on our calves and as many offspring of our genetics as possible. We believe actual kill data is better than ultrasound data, so we are going to continue in that direction. As you can see, Good Maternal genetics ARE Carcass genetics. You don't have to give up one to get the other.



Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+2.0	+46	+22	+83	+42	+41	+19	+012	25.48	24.64	24.29	45.95



0110 Big Rok Benny 0110

Bull 16763381	tattoo: 0110	calved: 3/14/10
Big Rok Benchmark 610	B C C Bushwacker 41-93 #	Big Rok Polly 968
Big Rok Benchmark 807	G D A R Traveler 044 #	na
Big Rok Heather Lass 236	Big Rok Heather Lass 709	RE
Big Rok Ole 450	G D A R Traveler 044 #	na
Big Rok Polly 809	Big Rok Heather Lass 152	na
Big Rok Polly 510 #	V D A R New Trend 36	Fat
	Bigrok Polly 26	na

Birth	Wean	Milk	Year	Scrotal			
+0.8	+53	+27	+93	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
30.90	30.99	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
78	612	720	107	1186	104	2.91	99

- Moderate framed
- Heavy muscled
- Out of a first calf Ole heifer that weaned him at a 107 ratio
- Will work on heifers

0104 Big Rok Ole 0104

Bull 16763266	tattoo: 0104	calved: 3/1/10
Big Rok Ole 450	G D A R Traveler 044 #	Big Rok Heather Lass 152
Big Rok Ole 823	V D A R New Trend 36	na
Big Rok Polly 510 #	Bigrok Polly 26	RE
Bon View Bando 598 #	Tehama Bando 155 #	na
G K A F Elluna 381	Bon View Dora 56 #	na
V D A R Elluna 6204	V D A R Lucys Boy #	Fat
	V D A R Elluna 4167 #	na

Birth	Wean	Milk	Year	Scrotal			
+4.2	+39	+25	+74	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
19.95	17.80	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
100	622	633	94	1032	90	2.50	85

- Ole grandson out of an old proven Bando 598 daughter
- Proven pedigree

0111 Big Rok Dimension 0111

Bull 16763390	tattoo: 0111	calved: 3/4/10
S V F New Dimension 29N	B/R New Dimension 7127 #	G A R Precision 939
TO True Dimension 750	G A R Precision 939	na
S V F Blackbird Blossom 131N	Sitz Alliance 6595 #	na
Big Rok Titan 249	S V F Blackbird Blossom	RE
G K A F Lass 7726	G D A R Traveler 044 #	na
VDAR Lass 0209	Big Rok Heather Lass 708 #	na
	V D A R Traveler 275	Fat
	V D A R Lass 6240	na

Birth	Wean	Milk	Year	Scrotal			
+2.9	+35	+25	+71	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
20.76	16.44	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
90	568	627	94	998	87	2.32	79

- Good solid True Dimension son
- Moderate framed
- Just barely 12 months old

0107 Big Rok True Dimension 0107

Bull 16763277	tattoo: 0107	calved: 3/2/10
S V F New Dimension 29N	B/R New Dimension 7127 #	G A R Precision 939
TO True Dimension 750	G A R Precision 939	na
S V F Blackbird Blossom 131N	Sitz Alliance 6595 #	I+.48
Big Rok Milky Way 331	S V F Blackbird Blossom	RE
Big Rok Lucy 598	G D A R Rainmaker 340 #	I+.04
Big Rok Lucy 360	Wms Lucy 65	Fat
	B/R New Frontier 095 #	I+.019
	Big Rok Lucy 93 #	I+.019

Birth	Wean	Milk	Year	Scrotal			
+1.1	+37	+26	+73	I+0.57			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
25.13	17.59	27.13	39.62				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
84	634	648	97	1086	95	2.74	93

- Stacked pedigree for calving ease
- Will work on heifers

0116 Big Rok Benchmark 0116

Bull 16763270	tattoo: 0116	calved: 3/9/10
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	R C Anita T Bando 918903
Big Rok Benchmark 610	V D A R New Trend 36	na
Big Rok Polly 968	V D A R Polly 4004	RE
Bon View New Design 878 #	B/R New Design 036 #	na
Big Rok Beauty 435	Bon View Gammer 85	na
V D A R Beauty 610	Traveler 1148 G D A R #	Fat
	V D A R Beauty 228	na

Birth	Wean	Milk	Year	Scrotal			
+4.0	+55	+26	+99	I+0.87			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
24.25	36.28	na	na				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
96	678	712	106	1186	104	2.96	100

- Growthy, heavy muscled Benchmark son
- Excellent EPDs
- Dam is a very good daughter of Beauty 610

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+2.0	+46	+22	+83	+42	+41	+19	+012	25.48	24.64	24.29	45.95

0122 Big Rok True Dimension 0122

Bull 16763273		<i>tattoo: 0122</i>		<i>calved: 3/10/10</i>			
S V F New Dimension 29N		B/R New Dimension 7127 #		Marb I+.32			
TO True Dimension 750		G A R Precision 939					
S V F Blackbird Blossom 131N		Sitz Alliance 6595 #		RE I-.04			
Big Rok Titan 233		S V F Blackbird Blossom					
Big Rok Polly 457		G D A R Traveler 044 #		Fat I+.020			
Bigrok Polly 26		Big Rok Polly 503 #					
C H Stacker 7040 #		V D A R Polly 13					
<i>Birth</i>	<i>Wean</i>	<i>Milk</i>	<i>Year</i>	<i>Scrotal</i>			
+4.9	+43	+26	+83	I+0.60			
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>				
18.70	24.94	19.50	37.01				
<i>Birth Wt</i>	<i>WN Wt</i>	<i>205 Wt</i>	<i>WN Rat</i>	<i>365 Wt</i>	<i>YR Rat</i>	<i>ADG</i>	<i>Gain Rat</i>
96	636	670	100	1131	99	2.88	98

- Another good True Dimension son out of a very good Titan 233 daughter
- Dam's production WW 4@105 YW 2@104



0130 Big Rok Dimension 0130

Bull 16763392		<i>tattoo: 0130</i>		<i>calved: 3/18/10</i>			
S V F New Dimension 29N		B/R New Dimension 7127 #		Marb na			
TO True Dimension 750		G A R Precision 939					
S V F Blackbird Blossom 131N		Sitz Alliance 6595 #		RE na			
Big Rok Titan 249		S V F Blackbird Blossom					
G K A F Prairie Pride 7746		G D A R Traveler 044 #		Fat na			
G K A F Prairie Pride 222		Big Rok Heather Lass 708 #					
S V F Oscar 9-1-1		G K A F Prairie Pride 948					
<i>Birth</i>	<i>Wean</i>	<i>Milk</i>	<i>Year</i>	<i>Scrotal</i>			
+1.9	+38	+25	+76	na			
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>				
23.54	20.06	na	na				
<i>Birth Wt</i>	<i>WN Wt</i>	<i>205 Wt</i>	<i>WN Rat</i>	<i>365 Wt</i>	<i>YR Rat</i>	<i>ADG</i>	<i>Gain Rat</i>
80	546	636	95	1030	90	2.46	84

- Youngest calf in sale-barely eleven months old
- Will work on heifers

9694 Big Rok Benchmark 9694

Bull 16433771		<i>tattoo: 9694</i>		<i>calved: 8/21/09</i>			
B C C Bushwacker 41-93 #		Paramont Ambush 2172 #		Marb I+.22			
Big Rok Benchmark 610		R C Anita T Bando 918903					
Big Rok Polly 968		V D A R New Trend 36		RE I+.12			
O C C Glory 950G #		V D A R Polly 4004					
O C C Exodus 712E		O C C Dixie Erica 971E		Fat I+.029			
Big Rok Lucy 694		Traveler 124 G D A R #					
Wms Lucy 65		V D A R Lucy 231					
<i>Birth</i>	<i>Wean</i>	<i>Milk</i>	<i>Year</i>	<i>Scrotal</i>			
I+3.6	I+54	I+22	I+98	na			
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>				
23.99	35.66	15.47	40.09				
<i>Birth Wt</i>	<i>WN Wt</i>	<i>205 Wt</i>	<i>WN Rat</i>	<i>365 Wt</i>	<i>YR Rat</i>	<i>ADG</i>	<i>Gain Rat</i>
na	698	na	na	na	na	2.92	99

- Weaned at almost 700 pounds
- Fall yearling- will breed more cows
- Positive carcass EPDs
- Will weigh almost 1700 pounds



The Maternal Herd That Performs

Angus Breed Averages for Non-Parent Bulls

<i>Birth</i>	<i>Wean</i>	<i>Milk</i>	<i>Year</i>	<i>Scrotal</i>	<i>Marb</i>	<i>RE</i>	<i>Fat</i>	<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>
+2.0	+46	+22	+83	+42	+41	+19	+012	25.48	24.64	24.29	45.95



2010 Big Rok Sale



— Sale Notes —



The Maternal Herd That Performs



Kevin & Denise Olson
218/ 439-3597
20549 230th Ave.
Detroit Lakes, MN 56501

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at the ranch near Detroit Lakes, MN



BIG ROK ANGUS
2011 PERFORMANCE
TESTED BULL SALE