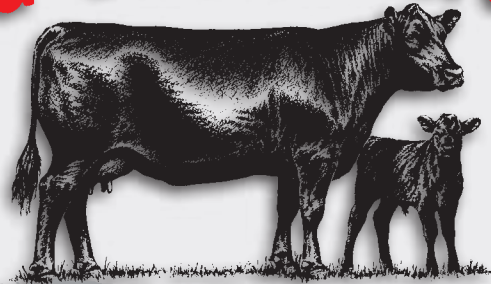


2012 PERFORMANCE TESTED BULL AND SELECT FEMALE SALE

BIG ROK ANGUS



The Maternal Herd That Performs

Sunday, March 4, 2012 at 1:00 p.m.

at the ranch near Detroit Lakes, MN

**— Selling 60 head —
50 Stout Yearling Bulls
10 Heifers**

BIG ROK ANGUS

Kevin & Denise Olson

20549 230th Ave.

Detroit Lakes, MN 56501

bigrok@loretel.net

218/ 439-3597

cell 218/ 234-6690



The Maternal Herd That Performs

Kevin & Denise Olson
20549 230th Ave.
Detroit Lakes, MN 56501
bigrok@loretel.net
Phone: 218/ 439-3597
Cell: 218/ 234-6690
Cell: 218/ 234-1882
Fax: 218/ 847-9537

Dear Friends and Cattle Producers:

It is with great pleasure that we invite you to our 11th Annual Production Sale. We believe you must have a strong maternal cow herd to have true performance. True performance is bred in, not fed on!!!

We are now in our third year of our switch to late summer/fall calving. Within two-three years, we will be 100% fall calving. This will allow us to offer a little older, more mature bull. We feel by offering 18-20 month old bulls, we can develop them slower to insure sound breeding bulls. Our goal is for you to like your bulls just as well as three-four year olds as the day you purchased them.

As you go through our catalog, you will notice over 50% of the bulls are sired by bulls that we have bred and raised. We believe in our genetics. If a calf doesn't meet our strict standards to be a bull, he gets steered out. It doesn't matter what his pedigree or EPDs are.

We are extremely proud to announce that Big Rok Ole 450 has been selected to be exported to Brazil. Ten thousand units of semen are being collected and shipped. As this bull matures, his structural soundness and fertile, productive daughters are making him one of the best Angus bulls we have ever used. More and more producers are finding out about this good bull.

Another year and another grandchild. Kaia Lucille was born April 14, 2011. She has sure been a joy! We now have 3 grandchildren. We have become very good managers of time and money.

To our past bidders and buyers, we say "Thank you." To the people new to Big Rok Angus, we say "Welcome." You are all invited to a complimentary homemade lunch before the sale starting at 11:30 am.

See you at the Sale!

Kevin and Denise
Billi Jo, Anthony, and Nolan
Kelli, Jason, Ali and Kaia
Matt



Kevin & Denise



Ali & Kaia



Nolan



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2012 PERFORMANCE TESTED BULL SALE

Sunday, March 4, 2012 at 1:00 p.m.

Complimentary Lunch Starting at 11:30

Sale Day Phones

218/ 439-3597 701/ 429-3759
218/ 234-9268 218/ 234-6690
218/ 234-9143

Auctioneer

Dustin Carter 712/ 898-9972

Working The Ring

Terry Robinson — Farm & Ranch Guide
home 701/ 255-3037 cell 701/ 471-5153

Vern Frey — AAA Regional Manager
701/ 537-5383

Kris Peterson — Cattle Business Weekly
home 701/ 377-2345 cell 701/ 339-0305

Sale Headquarters

Country Inn and Suites — 218/ 847-2000, be sure to ask for the Big Rok discount

Directions to the sale site

From Detroit Lakes, go 3 miles west on Hwy 10 then turn at the Big Rok sign and proceed north for 2 miles or go 3 miles north of Detroit Lakes on Hwy 59 then 1 1/2 miles west and back north 1/2 mile.

Herd Health

Our entire herd is on a strict vaccination program as recommended by Pfizer. Also, our entire cow herd is tested for Johnes, TB and BVD annually. Any positives are immediately removed from the herd, and also their calves. We will continue to test yearly to insure the health of our cow herd. Any questions about our herd health may be directed to Dr. Dennis Lange, DVM @ 218/ 439-6600.

A \$25 discount on all bulls picked up on sale day or by Monday, March 5, 2012.

Free feeding through the end of April and free delivery within 200 miles on all bulls selling for \$2500 or more.

For bulls selling under \$2500, we will feed bulls and deliver the end of April for \$100.

EPDs are current as of 1/12/12.
Updated EPDs can be viewed at www.angus.org





All Big Rok herd bulls including :
 Big Rok Ole 450, Big Rok Benchmark 610
 were tested and are AMF and TB Free.

Reference Sires



Big Rok Ole 450

14771667 AMF tattoo: 450 calved: 1/24/04

- D H D Traveler 6807 # Q A S Traveler 23-4 #
- G D A R Traveler 044 # Bemindful Maid D H D 0807
- G D A R Blackcap Lady 840 # Skarship Saratoga #
- Sitz Alliance 6595 # Blackcap Lady 369 G D A R
- Big Rok Heather Lass 152 Sitz Traveler 8180 #
- Big Rok Heather Lass 708 Sitz Barbaramere Jet 2698 #
- V D A R Rito 953 #
- V D A R Heather Lass 187

Birth	Wean	Milk	Year	Scrotal
+1.6	+57	+29	+101	+2.01
Marb		RE	Fat	
+0.15		+0.13	+0.004	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
36.01	39.52	16.58	39.54	



Big Rok Benchmark 610

15433528 tattoo: 610 calved: 1/14/06

- Paramont Ambush 2172 # Bandolier Eston Durness 42B #
- B C C Bushwacker 41-93 # E W S Miss Burgess 1720
- R C Anita T Bando 918903 Tehama Bando 155 #
- V D A R New Trend 36 R C Traveling Ann 8903
- Big Rok Polly 968 V D A R New Trend 784 #
- V D A R Polly 4004 V D A R Beauty 228
- V D A R Rito 953 #
- V D A R Polly 215

Birth	Wean	Milk	Year	Scrotal
+4.0	+70	+26	+119	+1.24
Marb		RE	Fat	
+0.25		+0.26	+0.044	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
28.47	54.49	16.16	48.20	



Angus Breed Averages for Current Sires

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$ Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+46	+22	+83	+49	+39	+25	+0.009	26.24	25.19	23.87	52.56



Sitz Upward 307R

14963730 tattoo: 307R calved: 3/12/05

Connealy Lead On #
Connealy Onward
Altune of Conanga 6104

Connealy Leadtime #
Eligence Plus of Conanga
G A R Traveler 1489 #
Avalon 1418 of Conanga 6276
Sitz Traveler 6802 #
Sitz Eisa Evergreen 791 #
O C C Great Plains 943G #
Sitz Henrietta Pride 2155

Sitz Value 7097 #
Sitz Henrietta Pride 81M
Sitz Henrietta Pride 1370

Birth	Wean	Milk	Year	Scrotal
+2.4	+71	+43	+137	+1.40
Marb		RE	Fat	
+0.40		+0.68	+0.002	
\$Wean	\$Feedlot	\$Grid	\$Beef	
39.79	76.36	25.02	80.24	



A A R Really Windy 1205

12448729 # tattoo: 1205 calved: 2/26/95

Windy Ridge Commodore #
A A R Windy Ridge 362
A A R Ferns Pride 1170 #

Wards Commodore 7539
Miss Lost Lake of K H D
Cedar Hills Traveler 8068 #
A A R Ferns Pride 1013 #

Windy Ridge Commodore #
A A R Lady Kelton 2170
A A R Lady Kelton 66

Wards Commodore 7539
Miss Lost Lake of K H D
G D A R Piper 497
A A R Lady Kelton 1860

Birth	Wean	Milk	Year	Scrotal
-0.1	+43	+21	+86	+1.21
Marb		RE	Fat	
+0.04		-0.21	+0.019	
\$Wean	\$Feedlot	\$Grid	\$Beef	
23.90	29.08	4.61	25.28	



BT Right Time 24J

+13360311 # tattoo: 24J calved: 1/19/99

N Bar Emulation EXT #
Leachman Right Time #
Leachman Erica 0025

Emulation N Bar 5522 #
N Bar Primrose 2424
Tehama Bando 155 #
Leachman Erica 8058

Traveler 124 G D A R #
Sitz Everelda Entense 1905
Sitz Everelda Entense 1791 #

Q A S Traveler 23-4 #
Rachel Rito 813 G D A R
R R Rito Highroller 8025 #
Everelda Entense 27 S A R

Birth	Wean	Milk	Year	Scrotal
+2.7	+47	+23	+79	+0.33
Marb		RE	Fat	
+0.15		+0.04	+0.007	
\$Wean	\$Feedlot	\$Grid	\$Beef	
29.04	20.19	13.47	41.73	

2011 Sale



Angus Breed Averages for Current Sires

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$Feedlot	\$Grid	\$Beef
+1.8	+46	+22	+83	+49	+39	+25	+0.09	26.24	25.19	23.87	52.56



0017 Big Rok Benchmark 0017

Bull 16763445	<i>tattoo:</i> 0017	<i>calved:</i> 7/31/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	R C Anita T Bando 918903	Marb
Big Rok Benchmark 610	V D A R New Trend 36	V D A R Polly 4004	na
Big Rok Polly 968			RE
	O C C Glory 950G #	O C C Exodus 712E	na
	O C C Dixie Erica 971E		na
Big Rok Lucy 710	Traveler 124 G D A R #	V D A R Lucy 231	Fat
Wms Lucy 65			na

Birth	Wean	Milk	Year	Scrotal
+3.0	+54	+22	+98	I+1.13
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>	
25.34	37.47			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
84	630	616	95	1134	88	3.24	100

- Very good Benchmark son out of a beautiful Glory daughter
- 0017 will sire those market topping steers and leave you tremendous heifers

0015 Big Rok Benchmark 0015

Bull 16763442	<i>tattoo:</i> 0015	<i>calved:</i> 7/27/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	R C Anita T Bando 918903	Marb
Big Rok Benchmark 610	V D A R New Trend 36	V D A R Polly 4004	I+0.20
Big Rok Polly 968			RE
	G D A R Traveler 044 #	Big Rok Polly 503 #	I+0.18
Big Rok Titan 233			Fat
Big Rok Lucy 678	Sitz Alliance 6595 #	Big Rok Lucy 93 #	I+0.043
Big Rok Lucy 224 #			

Birth	Wean	Milk	Year	Scrotal
I+4.0	I+67	I+26	I+116	I+1.16
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>	
27.25	52.31	12.03	46.44	

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
80	590	622	96	1089	85	2.92	90

0019 Big Rok Benchmark 0019

Bull 16763455	<i>tattoo:</i> 0019	<i>calved:</i> 8/21/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	R C Anita T Bando 918903	Marb
Big Rok Benchmark 610	V D A R New Trend 36	V D A R Polly 4004	na
Big Rok Polly 968			RE
	G D A R Traveler 044 #	Big Rok Heather Lass 708 #	na
Big Rok Titan 249			Fat
G K A F Prairie Pride 7735	V D A R Traveler 275	G K A F Prairie Pride 750	na
G K A F Prairie Pride 930			

Birth	Wean	Milk	Year	Scrotal
+2.5	+47	+23	+82	na
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>	
27.04	23.26			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
75	590	614	95	1019	79	2.53	78

- Smaller framed fall yearling bull
- Will work on heifers

0016 Big Rok Benchmark 0016

Bull 16784074	<i>tattoo:</i> 0016	<i>calved:</i> 7/27/10	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	R C Anita T Bando 918903	Marb
Big Rok Benchmark 610	V D A R New Trend 36	V D A R Polly 4004	I+0.20
Big Rok Polly 968			RE
	G D A R Traveler 044 #	Big Rok Polly 503 #	I+0.18
Big Rok Titan 233			Fat
Big Rok Lucy 678	Sitz Alliance 6595 #	Big Rok Lucy 93 #	I+0.043
Big Rok Lucy 224 #			

Birth	Wean	Milk	Year	Scrotal
I+4.0	I+67	I+26	I+116	I+1.16
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>	
27.25	52.31	12.03	46.44	

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
74	664	688	106	1358	106	4.19	130

- Twin bulls calves out of one of our best young cows
- Lucy 678 had our top selling bull in our 2010 sale going to Derry Cattle Co in SD
- 678 is nursing another herd bull this year and will be entering our ET program
- Selling 2/3 interest and full possession in 0016

Some of the cutest kids in the cattle industry



Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+009	26.69	26.79	25.58	55.27



0020 Big Rok Benchmark 0020

Bull 16763458 *tattoo: 0020 calved: 10/17/10*
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 R C Anita T Bando 918903 **Marb**
Big Rok Benchmark 610 **na**
 Big Rok Polly 968 V D A R New Trend 36
 V D A R Polly 4004 **RE**
 Big Rok Titan 233 G D A R Traveler 044 # **na**
 Big Rok Polly 503 #
Big Rok Heather Lass 8106 **Fat**
 Big Rok Heather Lass 116 Sitz Traveler 9929 #
 V D A R Heather Lass 187 **na**

Birth	Wean	Milk	Year	Scrotal
+6.3	+66	+26	+112	na
\$Wean	\$Feedlot	\$Grid	\$Beef	
22.04	48.08			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
88	550	761	117	1180	92	2.62	81

- Some of the best cows bred at Big Rok are in his pedigree
- Weaned with a ratio of 117

0021 Big Rok Benchmark 0021

Bull 16763457 *tattoo: 0021 calved: 9/12/10*
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 R C Anita T Bando 918903 **Marb**
Big Rok Benchmark 610 **na**
 Big Rok Polly 968 V D A R New Trend 36
 V D A R Polly 4004 **RE**
 Mytty In Focus # S A F Focus of E R # **na**
 Mytty Countess 906
Big Rok Blackcap 841 **Fat**
 Big Rok Blackcap 557 Twin Valley Precision E161 #
 G A R Prime Time C99 **na**

Birth	Wean	Milk	Year	Scrotal
+1.6	+56	+23	+102	na
\$Wean	\$Feedlot	\$Grid	\$Beef	
28.94	41.07			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
75	578	683	105	1300	101	3.86	119

- Heavy muscled, calving ease bull
- Should sire high carcass market topping calves
- Will work on heifers

Why good bulls cost more. . .

Nobody wants to spend too much for a bull, but why do some bulls sell for a lot more than others? The answer is very simple—genetics!! A bull from your neighbor or a local sales barn will sire calves just as well as a performance tested bull from a reputable breeder.

Let's look at why a good bull is actually the easiest way to make money in the cattle business. A performance tested bull has had all of the necessary vaccinations, a breeding soundness examination, ultrasounded for carcass traits, weighted 5-6 times before a year old, and is sired by a registered bull out of a registered cow with proven performance records. This in itself is worth a lot of money, but the following formula will help prove my point.

Add the difference in pounds a performance tested bull will add to each calf, multiply by the number of cows bred to him each year, times the number of years you use the bull, times the price per pound of each calf you sell.

Example—Bull adds 25 lbs to each calf and you breed him to 25 cows for 4 years and you average 90¢/lb for your calves. 25lbs x 25 cows x 4 years x 90¢ = \$2250

This shows you can pay \$2250 **more** for a good bull that will improve your cowherd over buying just a bull.

With the future as bright as it looks in the beef industry, these numbers should get only better. If you don't think improvement like this is possible, just look back 20-25 years ago. Most calves being sold at weaning weighed about 450 lbs. Now several of our customers are selling calves weighing 650 to 700 lbs in the fall.

Good bulls aren't an expense, they're an asset!!





Yearling Bulls

103 Big Rok True Dimension 103

Bull 17041584	tattoo: 103	calved: 1/26/11					
S V F New Dimension 29N	B/R New Dimension 7127 #	<i>Marb</i>					
TO True Dimension 750	G A R Precision 939	na					
S V F Blackbird Blossom 131N	Sitz Alliance 6595 #	<i>RE</i>					
	S V F Blackbird Blossom	na					
	G D A R Traveler 044 #	<i>Fat</i>					
Big Rok Titan 233	Big Rok Polly 503 #	na					
Big Rok Lucy 890	Connealy Dateline #	<i>Fat</i>					
Big Rok Lucy 200	Wms Lucy 65	na					
<i>Birth</i>	<i>Wean</i>	<i>Milk</i>	<i>Year</i>	<i>Scrotal</i>			
+4.2	+49	+25	+92	na			
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>				
21.10	33.02	na	na				
<i>Birth Wt</i>	<i>WN Wt</i>	<i>205 Wt</i>	<i>WN Rat</i>	<i>365 Wt</i>	<i>YR Rat</i>	<i>ADG</i>	<i>Gain Rat</i>
90	654	656	99	1142	99	3.04	100

- Only True Dimension son in the sale
- His sire, TO True Dimension, broke his back leg and had to be put down
- Good, balanced EPDs on this bull

101 Big Rok Really Windy 101

Bull 17041582	tattoo: 101	calved: 1/22/11					
A A R Windy Ridge 362	Windy Ridge Commodore #	<i>Marb</i>					
A A R Really Windy 1205 #	A A R Ferns Pride 1170 #	I+0.05					
A A R Lady Kelton 2170	Windy Ridge Commodore #	<i>RE</i>					
	A A R Lady Kelton 66	I-0.18					
	G D A R Traveler 044 #	<i>Fat</i>					
Big Rok Titan 233	Big Rok Polly 503 #	I-0.001					
Big Rok Beauty 536	Sitz PCAR Emulation EXT 8668 #						
Big Rok Beauty 169	V D A R Beauty 610						
<i>Birth</i>	<i>Wean</i>	<i>Milk</i>	<i>Year</i>	<i>Scrotal</i>			
+2.3	+46	+21	+91	I+0.86			
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>				
22.68	33.20	7.69	32.02				
<i>Birth Wt</i>	<i>WN Wt</i>	<i>205 Wt</i>	<i>WN Rat</i>	<i>365 Wt</i>	<i>YR Rat</i>	<i>ADG</i>	<i>Gain Rat</i>
86	650	604	91	1147	99	3.40	112

- New bloodlines for our returning customers
- AAR Really Windy son that is doing very well on test
- Well balanced bull

105 Big Rok Upward 105

Bull 17041585	tattoo: 105	calved: 1/28/11					
Connealy Onward	Connealy Lead On #	<i>Marb</i>					
Sitz Upward 307R	Altune of Conanga 6104	I+0.25					
Sitz Henrietta Pride 81M	Sitz Value 7097 #	<i>RE</i>					
	Sitz Henrietta Pride 1370	I+0.38					
	B C C Bushwacker 41-93 #	<i>Fat</i>					
Big Rok Polly 520	Paramont Ambush 2172 #	I+0.021					
Big Rok Polly 150 #	R C Anita T Bando 918903						
	Leachman Explorer #						
	Big Rok Polly 858						
<i>Birth</i>	<i>Wean</i>	<i>Milk</i>	<i>Year</i>	<i>Scrotal</i>			
+2.6	+61	+33	+107	na			
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>				
30.02	44.55	16.44	62.23				
<i>Birth Wt</i>	<i>WN Wt</i>	<i>205 Wt</i>	<i>WN Rat</i>	<i>365 Wt</i>	<i>YR Rat</i>	<i>ADG</i>	<i>Gain Rat</i>
86	720	679	102	1266	110	3.67	121

- His granddam, Big Rok Polly 150, had last years' top selling bull going to WR Ranch in MN
- Second top gaining bull at the first weigh-in
- 105 is one of the top Upward sons we are offering
- Will work on larger heifers
- Selling 2/3 interest and full possession

102 Big Rok Really Windy 102

Bull 17041583	tattoo: 102	calved: 1/26/11					
A A R Windy Ridge 362	Windy Ridge Commodore #	<i>Marb</i>					
A A R Really Windy 1205 #	A A R Ferns Pride 1170 #	I+0.19					
A A R Lady Kelton 2170	Windy Ridge Commodore #	<i>RE</i>					
	A A R Lady Kelton 66	I-0.04					
	Leachman Right Time #	<i>Fat</i>					
VDAR Right Now 2151	V D A R Elluna 4167 #	I+0.029					
Big Rok Emma 415	V D A R New Trend 36						
Big Rok Polly 968	V D A R Polly 4004						
<i>Birth</i>	<i>Wean</i>	<i>Milk</i>	<i>Year</i>	<i>Scrotal</i>			
+2.2	+41	+21	+81	I+0.96			
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>				
22.46	24.63	12.03	35.52				
<i>Birth Wt</i>	<i>WN Wt</i>	<i>205 Wt</i>	<i>WN Rat</i>	<i>365 Wt</i>	<i>YR Rat</i>	<i>ADG</i>	<i>Gain Rat</i>
88	618	581	88	1094	95	3.21	106

- Another AAR Really Windy son
- Should give you outstanding replacement females
- Will work on heifers



Nolan celebrating his 1st birthday

Angus Breed Averages for Non-Parent Bulls

<i>Birth</i>	<i>Wean</i>	<i>Milk</i>	<i>Year</i>	<i>Scrotal</i>	<i>Marb</i>	<i>RE</i>	<i>Fat</i>	<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>
+1.8	+47	+22	+85	+51	+41	+30	+0.09	26.69	26.79	25.58	55.27



107 Big Rok Right Time 107

Bull 17041586	tattoo: 107	calved: 1/31/11					
Leachman Right Time #	N Bar Emulation EXT #	Marb I+0.11					
BT Right Time 24J #	Leachman Erica 0025						
Sitz Everelda Entense 1905	Traveler 124 G D A R #	RE I+0.05					
	Sitz Everelda Entense 1791 #						
G D A R Traveler 044 #	D H D Traveler 6807 #	Fat I-0.001					
Big Rok Forever Lady 555	G D A R Blackcap Lady 840 #						
Big Rok Forever Lady 977	V D A R Lucys Boy #						
	Big Rok Forever Lady 715						
Birth	Wean	Milk	Year	Scrotal			
+2.5	+42	+19	+72	na			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
25.54	15.13	14.55	34.32				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
88	650	619	93	1165	101	3.41	113

- 9 pathfinders in this thick, deep, 24J son's pedigree
- Erica, Everelda Entense, Blackcap, and Forever Lady – some of the best cow making families in the breed and they are all in this bull's pedigree

108 Big Rok Norseman 108

Bull 17041629	tattoo: 108	calved: 2/1/11					
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	Marb na					
Big Rok Benchmark 610	R C Anita T Bando 918903						
Big Rok Polly 968	V D A R New Trend 36	RE na					
	V D A R Polly 4004						
Big Rok Ole 450	G D A R Traveler 044 #	Fat na					
Big Rok Forever Lady 713	Big Rok Heather Lass 152						
Big Rok Forever Lady 589	Big Rok Milky Way 331						
	Big Rok Forever Lady 335						
Birth	Wean	Milk	Year	Scrotal			
+1.4	+71	+30	+114	I+1.32			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
37.95	48.15						
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
86	858	836	126	1262	109	2.66	88

- Tremendous Big Rok Benchmark son out of Big Rok Forever Lady 713
- 713 is the mother of our top selling Sitz Upward son last year, going to Opp Angus in ND
- 713 is a future donor -W 3@117 and YW 2@110, will make pathfinder this spring
- Will work on heifers
- Selling 2/3 interest and full possession



110 Big Rok Cedar Lad 110

Bull 17041587	tattoo: 110	calved: 2/2/11					
C H Quantum 6247 #	C H Quantum 3330 #	Marb I+0.17					
Cole Creek Black Cedar 46P	C H Blackbird 0136						
Cole Creek Clova Juanada 6	A A R Windy Ridge 523 #	RE I+0.11					
	Cole Creek Clova Juanada 811						
Big Rok Titan 233	G D A R Traveler 044 #	Fat I+0.018					
Big Rok Heather Lass 408	Big Rok Polly 503 #						
Big Rok Heather Lass 708 #	V D A R Rito 953 #						
	V D A R Heather Lass 187						
Birth	Wean	Milk	Year	Scrotal			
+3.4	+42	+20	+81	I+1.09			
\$Wean	\$ Feedlot	\$ Grid	\$ Beef				
20.20	24.23	15.67	35.99				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
88	626	600	90	1072	93	2.95	97

- Good Black Cedar son out of a good Big Rok Titan 233 daughter
- Goes back to Big Rok Ole 450's granddam



Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+0.09	26.69	26.79	25.58	55.27

111 Big Rok Really Windy 111

Bull 17041588	tattoo: 111	calved: 2/2/11		
A A R Windy Ridge 362	Windy Ridge Commodore #		Marb	
A A R Really Windy 1205 #	A A R Ferns Pride 1170 #		I+0.10	
A A R Lady Kelton 2170	Windy Ridge Commodore #		RE	
	A A R Lady Kelton 66		I-0.01	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #		Fat	
Big Rok Forever Lady 626	R C Anita T Bando 918903		I+0.017	
Big Rok Forever Lady 977	V D A R Lucys Boy #			
	Big Rok Forever Lady 715			
Birth	Wean	Milk	Year	Scrotal
+1.6	+47	+22	+81	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
29.29	22.23	10.03	34.47	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
84	696	666	100	1166
			YR Rat	ADG
			101	3.12
			Gain Rat	
			103	

- Thick AAR Really Windy son out of a Forever Lady cow
- Gaining very well on test
- Will work on heifers

114 Big Rok Really Windy 114

Bull 17041589	tattoo: 114	calved: 2/4/11		
A A R Windy Ridge 362	Windy Ridge Commodore #		Marb	
A A R Really Windy 1205 #	A A R Ferns Pride 1170 #		I+0.06	
A A R Lady Kelton 2170	Windy Ridge Commodore #		RE	
	A A R Lady Kelton 66		I-0.17	
BT Right Time 24J #	Leachman Right Time #		Fat	
Big Rok Lucy 314	Sitz Everelda Entense 1905		I+0.013	
Big Rok Lucy 527	V D A R New Trend 36			
	V D A R Lucy 913			
Birth	Wean	Milk	Year	Scrotal
+1.1	+36	+21	+71	I+0.75
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
23.88	16.44	7.11	26.96	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
94	632	609	92	1136
			YR Rat	ADG
			98	3.29
			Gain Rat	
			109	

- Very good Big Rok Benchmark 610 son
- His maternal sister is one of our best 2 year old cows

113 Big Rok Cedar Lad 113

Bull +17041633	tattoo: 113	calved: 2/4/11		
C H Quantum 6247 #	C H Quantum 3330 #		Marb	
Cole Creek Black Cedar 46P	C H Blackbird 0136		na	
Cole Creek Clova Juanada 6	A A R Windy Ridge 523 #		RE	
	Cole Creek Clova Juanada 811		na	
Big Rok Benchmark 610	B C C Bushwacker 41-93 #		Fat	
Big Rok Polly 917	Big Rok Polly 968		na	
Big Rok Polly 858	G D A R Traveler 71 #			
	Big Rok Polly 503 #			
Birth	Wean	Milk	Year	Scrotal
+1.3	+57	+22	+102	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
30.06	40.64			
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
88	782	753	109	1246
			YR Rat	ADG
			108	3.08
			Gain Rat	
			102	

- ET bull calf sired by Cole Creek Black Cedar
- His mother, Polly 917, is only the second virgin heifer we have ever flushed
- 4th generation donor at Big Rok Angus
- Polly 858 is still in production at almost 14 years old nursing a very nice heifer calf
- We will be using this bull back in our herd
- Will work on heifers
- Selling 2/3 interest and full possession



Ali and her kittens

115 Big Rok Zephyr 115

Bull 17050663	tattoo: 115	calved: 2/27/11		
S A V Final Answer 0035 #	Sitz Traveler 8180 #		Marb	
Big Rok Zephyr 903	S A V Emulous 8145		na	
Big Rok Heather Lass 771	Big Rok Titan 233		RE	
	Big Rok Heather Lass 708 #		na	
Big Rok Ole 450	G D A R Traveler 044 #		Fat	
Big Rok Heather Lass 983	Big Rok Heather Lass 152		na	
Big Rok Heather Lass 308	BT Right Time 24J #			
	Big Rok Heather Lass 084			
Birth	Wean	Milk	Year	Scrotal
+2.1	+61	+29	+101	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
33.33	37.79			
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
72	528	629	99	1085
			YR Rat	ADG
			105	2.85
			Gain Rat	
			109	

- Low BW Big Rok Zephyr son
- Out of a young Big Rok Ole daughter that goes back to Upward
- Will work on heifers

117 Big Rok Right Time 117

Bull 17041590	tattoo: 117	calved: 2/5/11		
Leachman Right Time #	N Bar Emulation EXT #		Marb	
BT Right Time 24J #	Leachman Erica 0025		I+0.29	
Sitz Everelda Entense 1905	Traveler 124 G D A R #		RE	
	Sitz Everelda Entense 1791 #		I+0.03	
B/R New Frontier 095 #	B/R New Design 036 #		Fat	
Big Rok Buena 353	White Fence Pride H1		I+0.004	
Big Rok Buena 953	Big Rok Black Jack 1108			
	Big Rok Buena 727			
Birth	Wean	Milk	Year	Scrotal
+3.0	+47	+23	+83	I+0.63
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
25.46	24.30	19.53	48.99	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
90	666	644	97	1148
			YR Rat	ADG
			99	3.15
			Gain Rat	
			104	

- Very well put together 24J son
- Dams production – NR 7@102, YW 6@103
- Dam is a very good New Frontier 095 daughter

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+009	26.69	26.79	25.58	55.27



118 Big Rok Ole 118

Bull +17041632		tattoo: 118		calved: 2/5/11	
G D A R Traveler 044 #	D H D Traveler 6807 #			Marb	
Big Rok Ole 450	G D A R Blackcap Lady 840 #			I+0.15	
Big Rok Heather Lass 152	Sitz Alliance 6595 #			RE	
	Big Rok Heather Lass 708 #			I-0.04	
V D A R New Trend 36	V D A R New Trend 784 #			Fat	
Big Rok Polly 510 #	V D A R Beauty 228			I-0.003	
Bigrok Polly 26	C H Stacker 7040 #				
	V D A R Polly 13				
Birth	Wean	Milk	Year	Scrotal	
+4.2	+50	+29	+85	I+1.44	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef		
26.66	25.17	16.12	31.93		
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat
96	722	698	101	1193	103
					3.09
					102

- Last calf out of our Big Rok Polly 510 cow
- Bigger framed Big Rok Ole son

123 Big Rok Zephyr 123

Bull 17050671		tattoo: 123		calved: 3/8/11	
S A V Final Answer 0035 #	Sitz Traveler 8180 #			Marb	
Big Rok Zephyr 903	S A V Emulous 8145			na	
Big Rok Heather Lass 771	Big Rok Titan 233			RE	
	Big Rok Heather Lass 708 #			na	
Connealy Dateline #	D H D Traveler 6807 #			Fat	
Big Rok Lucy 200	Eila Eila of Conanga #			na	
Wms Lucy 65	Traveler 124 G D A R #				
	V D A R Lucy 231				
Birth	Wean	Milk	Year	Scrotal	
+2.8	+57	+24	+97	na	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef		
29.17	35.09				
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat
90	592	639	100	1053	102
					2.59
					99

- Another young Big Rok Zephyr son
- Picture perfect EPDs
- Will work on heifers

124 Big Rok Benchmark 124

Bull 17131218		tattoo: 124		calved: 2/7/11	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #			Marb	
Big Rok Benchmark 610	R C Anita T Bando 918903			I+0.33	
Big Rok Polly 968	V D A R New Trend 36			RE	
	V D A R Polly 4004			I+0.27	
Mohnen Bando 811	Bon View Bando 598 #			Fat	
Big Rok Polly 430 #	Mohnen Coquette Pride 416			I+0.030	
Big Rok Polly 024	V D A R New Trend 36				
	Big Rok Polly 743				
Birth	Wean	Milk	Year	Scrotal	
+3.9	+54	+26	+96	I+1.12	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef		
24.70	35.27	22.50	47.16		
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat
94	682	663	104	1197	104
					3.34
					110

- Heavy muscled Big Rok Benchmark son
- Gaining 3.7 pounds a day at first test
- 430 always brings in one of our best calves every year
- Very good calf

125 Big Rok Rito 125

Bull 17041591		tattoo: 125		calved: 2/7/11	
E E 30 960 of Ideal 119	Emulous Extra of Ideal			Marb	
Ee 30 1254 of Ideal 5254 960	Emulous 70 of Ideal 914 71			I+0.29	
Rito 208 of Ideal 3176	Rito 72 of Ideal 928			RE	
	Rito 149 of Ideal 921			I-0.02	
VDAR Right Now 2151	Leachman Right Time #			Fat	
Big Rok Polly 634 #	V D A R Elluna 4167 #			I+0.001	
Big Rok Polly 858	G D A R Traveler 71 #				
	Big Rok Polly 503 #				
Birth	Wean	Milk	Year	Scrotal	
+0.9	+36	+19	+74	I-0.05	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef		
22.54	19.45	20.69	43.01		
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat
90	708	688	104	1153	100
					2.91
					96

- His sire is almost 30 years old but still one of the most proven feed efficiency bulls
- Proof that the old genetics can grow with all the new "hot" bulls with big EPDs
- Take a close look at this bull

126 Big Rok Really Windy 126

Bull 17041592		tattoo: 126		calved: 2/8/11	
A A R Windy Ridge 362	Windy Ridge Commodore #			Marb	
A A R Really Windy 1205 #	A A R Ferns Pride 1170 #			I+0.04	
A A R Lady Kelton 2170	Windy Ridge Commodore #			RE	
	A A R Lady Kelton 66			I-0.03	
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #			Fat	
Big Rok Beauty 651	R C Anita T Bando 918903			I+0.004	
Big Rok Beauty 914	Leachman Explorer #				
	V D A R Beauty 30 #				
Birth	Wean	Milk	Year	Scrotal	
+2.3	+37	+18	+73	I+0.65	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef		
20.95	18.05	9.10	31.30		
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat
84	574	560	84	1055	91
					3.09
					102

- Another AAR Really Windy son out of a solid Bushwacker daughter
- Granddam will be 13 this spring and is still doing a great job
- Will work on heifers

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+0.09	26.69	26.79	25.58	55.27



131 Big Rok Zephyr 131

Bull 17050672	tattoo: 131	calved: 3/12/11		
S A V Final Answer 0035 #	Sitz Traveler 8180 #			
	S A V Emulous 8145			Marb
Big Rok Zephyr 903	Big Rok Titan 233			na
Big Rok Heather Lass 771	Big Rok Heather Lass 708 #			RE
	G D A R Traveler 044 #			na
Big Rok Ole 450	Big Rok Heather Lass 152			Fat
Big Rok Lucy 981	Conneally Dateline #			na
Big Rok Lucy 200	Wms Lucy 65			
Birth	Wean	Milk	Year	Scrotal
+4.0	+63	+27	+103	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
29.36	39.15			
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
90	522	651	102	1102
				YR Rat
				107
				ADG
				2.82
				Gain Rat
				108

- ¾ brother to lots 115 & 123
- Gaining very well on test
- Young but very good

127 Big Rok Upward 127

Bull 17041593	tattoo: 127	calved: 2/8/11		
Conneally Onward	Conneally Lead On #			
Sitz Upward 307R	Altune of Conanga 6104			Marb
Sitz Henrietta Pride 81M	Sitz Value 7097 #			na
	Sitz Henrietta Pride 1370			RE
Big Rok Titan 249	G D A R Traveler 044 #			na
G K A F Enchantress 7736	Big Rok Heather Lass 708 #			Fat
G K A F Enchantress 303	VDAR Duke 2301			na
	G K A F Enchantress 785			
Birth	Wean	Milk	Year	Scrotal
+2.3	+58	+33	+106	I+0.89
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
28.63	44.73			
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
86	676	677	102	1227
				YR Rat
				106
				ADG
				3.44
				Gain Rat
				113

- Very good Upward son out of a young Big Rok Titan 249 daughter
- Moderately framed, heavy muscled bull
- 127 & 129 are ¾ brothers
- These two bulls will add consistency to your calves
- Will work on heifers

133 Big Rok Cedar Lad 133

Bull 17041594	tattoo: 133	calved: 2/12/11		
C H Quantum 6247 #	C H Quantum 3330 #			
	C H Blackbird 0136			Marb
Cole Creek Black Cedar 46P	A A R Windy Ridge 523 #			na
Cole Creek Clova Juanada 67	Cole Creek Clova Juanada 811			RE
Big Rok Titan 249	G D A R Traveler 044 #			na
G K A F Gale 7745	Big Rok Heather Lass 708 #			Fat
G K A F Gale 238	Mr Wix of Mc Cumber 204 #			na
	G K A F Gale 003			
Birth	Wean	Milk	Year	Scrotal
+3.3	+45	+19	+81	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
22.78	23.03			
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
92	682	692	104	1189
				YR Rat
				103
				ADG
				3.11
				Gain Rat
				103

- Cole Creek Black Cedar is a new bull we used as an outcross to most of the bulls we have used
- Black Cedar throws some very good daughters

129 Big Rok Keystone 129

Bull 17041630	tattoo: 129	calved: 2/9/11		
Conneally Onward	Conneally Lead On #			
Sitz Upward 307R	Altune of Conanga 6104			Marb
Sitz Henrietta Pride 81M	Sitz Value 7097 #			I+0.29
	Sitz Henrietta Pride 1370			RE
Big Rok Titan 249	G D A R Traveler 044 #			I+0.30
G K A F Lucy 7708	Big Rok Heather Lass 708 #			Fat
G K A F Lucy 384 #	Bon View New Design 878 #			I+0.005
	VDAR Lucy 7336			
Birth	Wean	Milk	Year	Scrotal
+2.5	+66	+37	+114	I+1.05
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
31.55	50.41	20.54	62.52	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
90	814	814	123	1242
				YR Rat
				107
				ADG
				2.68
				Gain Rat
				88

- Thick, moderate framed Upward son
- Been a standout since day 1
- Dam will be pathfinder this spring
- Will work on larger heifers
- Selling 2/3 interest and full possession

133X Commercial Bull

Bull commercial	tattoo: 133	calved: 3/13/11		
S A V Final Answer 0035 #	Sitz Traveler 8180 #			
	S A V Emulous 8145			Marb
Big Rok Zephyr 903	Big Rok Titan 233			na
Big Rok Heather Lass 771	Big Rok Heather Lass 708 #			RE
				na
Purebred Big Rok Ruby Cow				Fat
				na
Birth	Wean	Milk	Year	Scrotal
na	na	na	na	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
na	na	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
68	474	650	102	1081
				YR Rat
				105
				ADG
				2.69
				Gain Rat
				103

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+009	26.69	26.79	25.58	55.27

140 Big Rok Zephyr 140

Bull 17050664	tattoo: 140	calved: 2/16/11		
S A V Final Answer 0035 #	Sitz Traveler 8180 #	S A V Emulous 8145	Marb	
Big Rok Zephyr 903	Big Rok Titan 233	Big Rok Heather Lass 708 #	na	
Big Rok Heather Lass 771	Big Rok Heather Lass 708 #		RE	
Big Rok Titan 249	G D A R Traveler 044 #	Big Rok Heather Lass 708 #	na	
Big Rok Polly 833	Mohnen Bando 811	Big Rok Polly 024	Fat	
Big Rok Polly 430 #	Big Rok Polly 024		na	
Birth	Wean	Milk	Year	Scrotal
+4.1	+56	+27	+93	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
27.23	31.17			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
90	598	641	101	1189	103	3.42	113

- Sire to this bull is a Final Answer son out of Big Rok Ole's granddam
- Double bred to Heather Lass 708
- Very balanced EPDs

142 Big Rok Ole 142

Bull 17041597	tattoo: 142	calved: 2/18/11		
G D A R Traveler 044 #	D H D Traveler 6807 #	G D A R Blackcap Lady 840 #	Marb	
Big Rok Ole 450	Sitz Alliance 6595 #	Big Rok Heather Lass 708 #	na	
Big Rok Heather Lass 152	Big Rok Heather Lass 708 #		RE	
CAR Medicine Man 640	Car Tracker 904 #	Car Marie 0108	na	
Big Rok Beauty 875	Bon View New Design 878 #	V D A R Beauty 610	Fat	
Big Rok Beauty 440	V D A R Beauty 610		na	
Birth	Wean	Milk	Year	Scrotal
+4.6	+54	+30	+92	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
25.00	30.93			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
96	682	729	110	1178	102	2.81	93

- Another heavy weaning Big Rok Ole son
- Goes back to our donor, Big Rok Beauty 610

141X Big Rok Zephyr 141

Bull 17050665	tattoo: 141	calved: 3/16/11		
S A V Final Answer 0035 #	Sitz Traveler 8180 #	S A V Emulous 8145	Marb	
Big Rok Zephyr 903	Big Rok Titan 233	Big Rok Heather Lass 708 #	na	
Big Rok Heather Lass 771	Big Rok Heather Lass 708 #		RE	
VDAR Foundation 1504	Bon View New Design 208 #	J E H Rita J56 of G43	na	
Big Rok Polly 66	Big Rok Titan 233	Big Rok Polly 26	Fat	
Big Rok Polly 457	Big Rok Polly 26		na	
Birth	Wean	Milk	Year	Scrotal
+1.3	+55	+28	+93	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
33.01	31.59			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
82	728	731	110	1154	100	2.64	87

- Take a look at this Final Answer grandson's EPDs
- Will work on heifers



141 Big Rok Ole 141

Bull 17041596	tattoo: 141	calved: 2/17/11		
G D A R Traveler 044 #	D H D Traveler 6807 #	G D A R Blackcap Lady 840 #	Marb	
Big Rok Ole 450	Sitz Alliance 6595 #	Big Rok Heather Lass 708 #	I+0.30	
Big Rok Heather Lass 152	Big Rok Heather Lass 708 #		RE	
Big Rok Milky Way 331	G D A R Rainmaker 340 #	Wms Lucy 65	I+0.05	
Big Rok Lucy 598	B/R New Frontier 095 #	Big Rok Lucy 93 #	Fat	
Big Rok Lucy 360	Big Rok Lucy 93 #		I-0.004	
Birth	Wean	Milk	Year	Scrotal
+0.4	+53	+26	+90	I+1.33
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
33.21	29.21	24.02	39.03	

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
80	538	601	94	1187	103	2.85	94

- Big Rok bred top and bottom
- Big Rok Ole is arguably the best bull we have bred
- Weaned at 731 lbs on nothing but his momma's milk and grass
- Will work on heifers

143 Big Rok Upward 143

Bull 17041598	tattoo: 143	calved: 2/18/11		
Connealy Onward	Connealy Lead On #	Altune of Conanga 6104	Marb	
Sitz Upward 307R	Sitz Value 7097 #	Sitz Henrietta Pride 1370	na	
Sitz Henrietta Pride 81M	Sitz Henrietta Pride 1370		RE	
Big Rok Titan 249	G D A R Traveler 044 #	Big Rok Heather Lass 708 #	na	
G K A F Enchantress 7719	V D A R Traveler 275	Enchantress 356 of Mc Cumber	Fat	
G K A F Enchantress 2056	Enchantress 356 of Mc Cumber		na	
Birth	Wean	Milk	Year	Scrotal
+3.7	+58	+34	+107	I+0.81
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
24.87	45.88			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
92	700	724	109	1281	111	3.48	115

- Yet another Upward son out of a very good Big Rok Titan 249 daughter
- Notice a pattern here? Upward x Titan 249 works every time!
- Extra good bull!

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+009	26.69	26.79	25.58	55.27

144 Big Rok Right Time 144

Bull +17041631	tattoo: 144		calved: 2/18/11	
Leachman Right Time #	N Bar Emulation EXT #		Marb	
BT Right Time 24J #	Leachman Erica 0025		I+0.28	
Sitz Everelda Entense 1905	Traveler 124 G D A R #		RE	
	Sitz Everelda Entense 1791 #		I-0.13	
G D A R Traveler 71 #	Traveler 1148 G D A R #		Fat	
Big Rok Polly 858	G D A R Miss Blackcap 567		I+0.028	
Big Rok Polly 503 #	V D A R New Trend 933 #			
	V D A R Polly 215			
Birth	Wean	Milk	Year	Scrotal
+2.2	+38	+28	+69	I+0.44
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
26.52	13.71	15.07	35.99	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
92	598	621	ET	1091
			YR Rat	ET
			2.94	97

- ET 24J son out of our Big Rok 858 cow
- Females out of this bull should make outstanding cows
- 9 pathfinders in this maternal bull's pedigree

148 Big Rok Rito 148

Bull 17041601	tattoo: 148		calved: 2/20/11	
E E 30 960 of Ideal 119	Emulous Extra of Ideal		Marb	
Emulous 70 of Ideal 914 71			I+0.19	
Et 30 1254 of Ideal 5254 960	Rito 72 of Ideal 928		RE	
Rito 208 of Ideal 3176	Rito 149 of Ideal 921		I-0.15	
Bon View New Design 878 #	B/R New Design 036 #		Fat	
Big Rok Beauty 440	Bon View Gammer 85		I-0.024	
V D A R Beauty 610	Traveler 1148 G D A R #			
	V D A R Beauty 228			
Birth	Wean	Milk	Year	Scrotal
+1.6	+33	+20	+71	I-0.10
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
20.35	17.60	17.29	40.40	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
92	650	660	100	1150
			YR Rat	ADG
			100	3.06
			Gain Rat	101

- Our last 1254 son out of a very good 878 daughter
- Dams production - NR 6@103, YW 5@103
- Very solid bull

146 Big Rok Zephyr 146

Bull 17041599	tattoo: 146		calved: 2/19/11	
S A V Final Answer 0035 #	Sitz Traveler 8180 #		Marb	
Big Rok Zephyr 903	S A V Emulous 8145		na	
Big Rok Heather Lass 771	Big Rok Titan 233		RE	
	Big Rok Heather Lass 708 #		na	
Big Rok Benchmark 610	B C C Bushwacker 41-93 #		Fat	
Big Rok Lucy 911	Big Rok Polly 968		na	
Big Rok Lucy 314	BT Right Time 24J #			
	Big Rok Lucy 527			
Birth	Wean	Milk	Year	Scrotal
+3.2	+64	+28	+106	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
31.09	42.09			
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
88	650	737	111	1285
			YR Rat	ADG
			111	3.42
			Gain Rat	113

- Final Answer grandson out of one of our best 2 year old cows
- Weaned at 737 pounds

151 Big Rok Zephyr 151

Bull 17041602	tattoo: 151		calved: 2/22/11	
S A V Final Answer 0035 #	Sitz Traveler 8180 #		Marb	
Big Rok Zephyr 903	S A V Emulous 8145		na	
Big Rok Heather Lass 771	Big Rok Titan 233		RE	
	Big Rok Heather Lass 708 #		na	
O C C Glory 950G #	O C C Exodus 712E		Fat	
Big Rok Heather Lass 548	O C C Dixie Erica 971E		na	
Big Rok Heather Lass 084	Big Rok Black Jack 1108			
	Big Rok Heather Lass 529			
Birth	Wean	Milk	Year	Scrotal
+3.8	+43	+24	+80	I+0.90
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
21.40	22.80			
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
92	528	539	81	1096
			YR Rat	ADG
			95	3.48
			Gain Rat	115

- Another good Big Rok Zephyr son
- Double bred to the Heather Lass cow family

147 Big Rok Cedar Lad 147

Bull 17041600	tattoo: 147		calved: 2/19/11	
C H Quantum 6247 #	C H Quantum 3330 #		Marb	
Cole Creek Black Cedar 46P	C H Blackbird 0136		na	
Cole Creek Clova Juanada 6	A A R Windy Ridge 523 #		RE	
	Cole Creek Clova Juanada 811		na	
Big Rok Titan 233	G D A R Traveler 044 #		Fat	
Big Rok Polly 894	Big Rok Polly 503 #		na	
J&J Miss Joy 426 #	TO 837 Rito Pride 101			
	R F Joy 9798			
Birth	Wean	Milk	Year	Scrotal
+2.4	+42	+16	+83	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
20.61	26.32			
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
82	516	564	85	1029
			YR Rat	ADG
			89	2.91
			Gain Rat	96

- Smaller framed Cole Creek Black Cedar bull
- Will work on heifers

152 Commercial Bull

Bull commercial	tattoo: 152		calved: 2/24/11	
A A R Windy Ridge 362	Windy Ridge Commodore #		Marb	
A A R Really Windy 1205 #	A A R Ferns Pride 1170 #		na	
A A R Lady Kelton 2170	Windy Ridge Commodore #		RE	
	A A R Lady Kelton 66		na	
Big Rok Beauty 468 #	B/R New Design 036 #		Fat	
Big Rok Beauty 468	White Fence Pride H1		na	
Big Rok Beauty 050	V D A R Lucys Boy #			
	V D A R Beauty 5042			
Birth	Wean	Milk	Year	Scrotal
na	na	na	na	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
na	na	na	na	
Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt
88	572	589	89	1082
			YR Rat	ADG
			94	3.08
			Gain Rat	102

- Commercial bull
- Sells without papers because of some extra white
- AAR Really Windy son out of a Big Rok Titan 233 daughter

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+009	26.69	26.79	25.58	55.27



157 Big Rok Benchmark 157

Bull 17041604	tattoo: 157	calved: 3/1/11
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	
	R C Anita T Bando 918903	Marb
Big Rok Benchmark 610	V D A R New Trend 36	I+0.17
Big Rok Polly 968	V D A R Polly 4004	RE
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	I+0.24
	R C Anita T Bando 918903	
Big Rok Polly 637	V D A R New Trend 933 #	Fat
Big Rok Polly 503 #	V D A R Polly 215	I+0.027

Birth	Wean	Milk	Year	Scrotal
+3.5	+62	+25	+102	I+0.83
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
29.85	38.47	15.54	41.59	

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
86	666	699	105	1104	96	2.53	84

- *Want predictability? This bull is almost identical top and bottom*
- *Bushwacker x Polly – very unique linebred bull*

153 Big Rok Benchmark 153

Bull 17041603	tattoo: 153	calved: 2/25/11
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	
	R C Anita T Bando 918903	Marb
Big Rok Benchmark 610	V D A R New Trend 36	I+0.19
Big Rok Polly 968	V D A R Polly 4004	RE
Connealy Dateline #	D H D Traveler 6807 #	I+0.20
	Eila Eila of Conanga #	
Big Rok Lucy 437	Traveler 124 G D A R #	Fat
Wms Lucy 65	V D A R Lucy 231	I+0.033

Birth	Wean	Milk	Year	Scrotal
+3.2	+47	+23	+88	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
23.03	29.55	13.95	43.68	

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
88	524	541	82	1013	88	2.95	97

- *Young Big Rok Benchmark 610 son out of a Dateline daughter that goes back to Lucy 731*
- *Very good pedigree here*

158 Big Rok Benchmark 158

Bull 17041605	tattoo: 158	calved: 3/2/11
B C C Bushwacker 41-93 #	Paramont Ambush 2172 #	
	R C Anita T Bando 918903	Marb
Big Rok Benchmark 610	V D A R New Trend 36	I+0.35
Big Rok Polly 968	V D A R Polly 4004	RE
Mohnen Bando 811	Bon View Bando 598 #	I+0.19
	Mohnen Coquette Pride 416	
Big Rok Lucy 476	Sitz Alliance 6595 #	Fat
Big Rok Lucy 261	Big Rok Lucy 869	I+0.038

Birth	Wean	Milk	Year	Scrotal
+2.7	+58	+25	+104	I+1.44
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
27.65	42.46	19.17	51.99	

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
84	654	690	104	1035	90	2.16	71

- *Big Rok Benchmark 610 son that is barely a year old*
- *Dams production – NR 6@103, YR 6@103*
- *Will work on heifers*

154 Big Rok In Forum 154

Bull 17050669	tattoo: 154	calved: 2/18/11
Mytty In Focus #	S A F Focus of E R #	
	Mytty Countess 906	Marb
Big Rok In Forum 977	VDAR Right Now 2151	na
Big Rok Heather Lass 567	Big Rok Heather Lass 718	RE
BT Right Time 24J #	Leachman Right Time #	na
	Sitz Everelda Entense 1905	
Big Rok Heather Lass 308	Big Rok Black Jack 1108	Fat
Big Rok Heather Lass 084	Big Rok Heather Lass 529	na

Birth	Wean	Milk	Year	Scrotal
-1.6	+39	+28	+73	I+0.79
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
30.02	17.28			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
62	548	552	95	948	92	2.47	94

- *Double bred Right Time & Heather Lass*
- *Bred for maternal excellence*
- *Will work on heifers*

159 Big Rok Zephyr 159

Bull 17050666	tattoo: 159	calved: 3/30/11
S A V Final Answer 0035 #	Sitz Traveler 8180 #	
	S A V Emulous 8145	Marb
Big Rok Zephyr 903	Big Rok Titan 233	na
Big Rok Heather Lass 771	Big Rok Heather Lass 708 #	RE
Big Rok Benchmark 610	B C C Bushwacker 41-93 #	na
	Big Rok Polly 968	
Big Rok Polly 982	VDAR Foundation 1504	Fat
Big Rok Polly 66	Big Rok Polly 457	na

Birth	Wean	Milk	Year	Scrotal
+2.2	+66	+28	+107	na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
34.72	42.34			

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
78	484	657	103	1111	108	2.83	108

- *11 month old bull*
- *If you breed later, this calf will really change in the next 4 months*
- *Very good EPDs on this heifer bull*
- *Will work on heifers*

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+009	26.69	26.79	25.58	55.27

161 Big Rok Benchmark 161

Bull 17041606 *tattoo:* 161 *calved:* 3/5/11
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 R C Anita T Bando 918903
Big Rok Benchmark 610 V D A R New Trend 36
 Big Rok Polly 968 V D A R Polly 4004
 Baldridge Jethro 75J # Baldridge Bob
 J L B Queen Eva 424 #
Big Rok Edith 272 Big Rok Black Jack 1108
 Big Rok Edith 075 Big Rok Edith 837

Marb
I+0.17
RE
I-0.03
Fat
I+0.016

Birth	Wean	Milk	Year	Scrotal
+2.1	+61	+27	+100	I+0.92
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>	
33.49	36.68	14.54	32.82	

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
88	728	778	117	1250	108	2.95	97

- One of the best Big Rok Benchmark calves we have raised
- Heavy muscled, stout son out of a Jethro daughter
- 161 weaned at 778 lbs and hasn't stopped growing yet
- Will work on larger heifers
- This herd bull is good!
- Selling 2/3 interest and full possession

165 Big Rok Benchmark 165

Bull 17041607 *tattoo:* 165 *calved:* 3/13/11
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 R C Anita T Bando 918903
Big Rok Benchmark 610 V D A R New Trend 36
 Big Rok Polly 968 V D A R Polly 4004
 Big Rok Titan 249 G D A R Traveler 044 #
 Big Rok Heather Lass 708 #
G K A F Elluna 7721 V D A R Lucys Boy #
 G K A F Elluna 2167 V D A R Elluna 4167 #

Marb
I+0.22
RE
I+0.19
Fat
I+0.029

Birth	Wean	Milk	Year	Scrotal
+3.3	+57	+24	+99	na
<i>\$Wean</i>	<i>\$ Feedlot</i>	<i>\$ Grid</i>	<i>\$ Beef</i>	
27.17	37.29	17.16	40.94	

Birth Wt	WN Wt	205 Wt	WN Rat	365 Wt	YR Rat	ADG	Gain Rat
88	618	700	106	1144	99	2.78	92

- Youngest bull in the sale-not even 12 months old
- Give him another 2-3 months and you won't recognize him
- Weaned at 700 pounds



First Year Breeding Guarantee

All bulls selling for \$2,000 or more will be covered 50% by Big Rok Angus if they are injured during their first breeding season. Breeding season is defined as the 90-day period following the first turnout of the bulls.

50% of the value of the injured bull, minus one-half salvage value, will be given as credit in a future sale toward a replacement bull if one is available. Salvage value, if any, will be split equally between Big Rok Angus and the buyer. Minimum salvage value is \$1,000. All injured bulls must be diagnosed by a veterinarian. Please notify us as soon as possible should injury occur and prior to the injured bull being sold for salvage. All claims must be made by Oct 1, 2012.

Example 1: A \$5,000 bull is injured and will not heal. A credit of \$2,500 minus one-half any salvage value will be given to the buyer.

Example 2: A \$2,000 bull is injured and will not heal. A credit of \$1,000 minus one-half of any salvage value will be given to the buyer.

Example 3: A \$1,750 bull is injured and will not heal. No credit is given. Buyer retains all salvage value.



Haying 2011

Angus Breed Averages for Non-Parent Bulls											
Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+009	26.69	26.79	25.58	55.27



130 Big Rok Forever Lady 130

Cow 17041615 tattoo: 130 calved: 2/9/11
 Leachman Right Time # N Bar Emulation EXT #
 Leachman Erica 0025
 BT Right Time 24J # Traveler 124 G D A R #
 Sitz Everelda Entense 1905 Sitz Everelda Entense 1791 #
 Big Rok Ole 450 G D A R Traveler 044 #
 Big Rok Forever Lady 712 Big Rok Heather Lass 152
 Big Rok Forever Lady 5110 Big Rok Milky Way 331
 Big Rok Forever Lady 388

Birth	Wean	Milk	Year	Scrotal
+2.3	+47	+24	+82	na
IMF		RE	Fat	
na		na	na	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
27.72	23.26	na	na	

- Excellent Right Time 24J out of an Big Rok Ole daughter out of the Forever Lady family
- Not many 24J daughters are offered for sale and the ones in this sale will make very good cows

131 Big Rok Beauty 131

Cow 17041616 tattoo: 131 calved: 2/10/11
 A A R Windy Ridge 362 Windy Ridge Commodore #
 A A R Really Windy 1205 # A A R Ferns Pride 1170 #
 A A R Lady Kelton 2170 Windy Ridge Commodore #
 A A R Lady Kelton 66
 Big Rok Titan 233 G D A R Traveler 044 #
 Big Rok Beauty 792 Big Rok Polly 503 #
 Big Rok Beauty 468 # B/R New Frontier 095 #
 Big Rok Beauty 050

Birth	Wean	Milk	Year	Scrotal
+3.0	+50	+21	+95	na
IMF		RE	Fat	
na		na	na	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
22.88	35.87	na	na	

- AAR Really Windy is a highly proven maternal bull
- 8 pathfinders in her pedigree
- Check out her EPDs



121 Big Rok Miss Joy 121

Cow 17041613 tattoo: 121 calved: 2/6/11
 Leachman Right Time # N Bar Emulation EXT #
 Leachman Erica 0025
 BT Right Time 24J # Traveler 124 G D A R #
 Sitz Everelda Entense 1905 Sitz Everelda Entense 1791 #
 TO 837 Rito Pride 101 G K A F Rito 837
 V D A R Pride 3171
 J&J Miss Joy 426 # G D A R Traveler 71 #
 R F Joy 9798 Basin Joy C979

Birth	Wean	Milk	Year	Scrotal
I+1.3	I+38	I+24	I+66	I+0.49
IMF		RE	Fat	
I+0.15		I-0.07	I+0.013	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
28.09	10.80	12.53	33.55	

- Twin with another heifer that we are keeping as a replacement
- Dam and sire are pathfinders
- EXT, Traveler 124, Rito 953, and Traveler 71 are some of the best maternal sires in the Angus breed



Newest Big Rok addition, Kaia

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+009	26.69	26.79	25.58	55.27



132 Big Rok Heather Lass 132

Cow 17041617 tattoo: 132 calved: 2/13/11
 Leachman Right Time # N Bar Emulation EXT #
 BT Right Time 24J # Leachman Erica 0025
 Sitz Everelda Entense 1905 Traveler 124 G D A R #
 Sitz Everelda Entense 1791 #
 Connealy Lead On # Connealy Leadtime #
 Big Rok Heather Lass 575 Eligence Plus of Conanga
 Big Rok Heather Lass 236 G D A R Traveler 044 #
 Big Rok Heather Lass 709

Birth	Wean	Milk	Year	Scrotal
+2.9	+44	+26	+78	na
IMF		RE		Fat
I+0.28		I+0.07		I-0.024
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
25.59	20.36	24.11	47.45	

- Another 24J heifer
- One of the few Heather Lass heifers that we have offered
- With 24J and Heather Lass in her pedigree, take a close look at this heifer

134 Big Rok Benchmark 134

Cow 17041595 tattoo: 134 calved: 2/13/11
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 Big Rok Benchmark 610 R C Anita T Bando 918903
 Big Rok Polly 968 V D A R New Trend 36
 V D A R Polly 4004
 Big Rok Knock Out 525 Whitestone Precision H141 #
 Big Rok Beauty 8100 Big Rok Polly 510 #
 Big Rok Beauty 435 Bon View New Design 878 #
 V D A R Beauty 610

Birth	Wean	Milk	Year	Scrotal
+5.8	+63	+28	+107	I+0.75
IMF		RE		Fat
na		na		na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
23.22	43.66	na	na	

- This heifer will be a big powerful cow
- Polly 4004, Polly 510, and Beauty 610 - 3 of our past donor cows found in her pedigree
- Weaning ratio of 118
- Growth EPDs

135 Big Rok Polly 135

Cow 17041618 tattoo: 135 calved: 2/13/11
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 Big Rok Benchmark 610 R C Anita T Bando 918903
 Big Rok Polly 968 V D A R New Trend 36
 V D A R Polly 4004
 S A V Final Answer 0035 # Sitz Traveler 8180 #
 Big Rok Polly 803 S A V Emulous 8145
 Big Rok Polly 149 V D A R New Trend 36
 Big Rok Polly 743

Birth	Wean	Milk	Year	Scrotal
+2.6	+61	+28	+103	na
IMF		RE		Fat
na		na		na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
31.25	40.02	na	na	

- Tremendous EPDs on this good Big Rok Benchmark daughter
- Dams production: BW 2@96, W 2@110, YW 1@109
- A Final Answer daughter

137 Big Rok Lucy 137

Cow 17041620 tattoo: 137 calved: 2/14/11
 A A R Windy Ridge 362 Windy Ridge Commodore #
 A A R Really Windy 1205 # A A R Ferns Pride 1170 #
 A A R Lady Kelton 2170 Windy Ridge Commodore #
 G D A R Traveler 044 # A A R Lady Kelton 66
 D H D Traveler 6807 #
 Big Rok Lucy 571 G D A R Blackcap Lady 840 #
 Big Rok Lucy 083 Big Rok Black Jack 1108
 Big Rok Lucy 869

Birth	Wean	Milk	Year	Scrotal
-0.2	+42	+18	+77	I+0.81
IMF		RE		Fat
I+0.08		I-0.06		I+0.001
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
27.56	20.13	12.19	27.67	

- Negative BW on this Really Windy daughter
- Calving ease sires are stacked in her pedigree

138 Big Rok Lucy 138

Cow 17041621 tattoo: 138 calved: 2/14/11
 S A V Final Answer 0035 # Sitz Traveler 8180 #
 Big Rok Zephyr 903 S A V Emulous 8145
 Big Rok Heather Lass 771 Big Rok Titan 233
 Big Rok Heather Lass 708 #
 S A V Final Answer 0035 # Sitz Traveler 8180 #
 Big Rok Lucy 824 S A V Emulous 8145
 Big Rok Lucy 640 B C C Bushwacker 41-93 #
 Big Rok Lucy 600

Birth	Wean	Milk	Year	Scrotal
+0.8	+55	+24	+91	na
IMF		RE		Fat
na		na		na
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
33.72	29.45	na	na	

- Double bred to Final Answer with outstanding EPDs
- Not many heifers like this are offered very often

Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+51	+41	+30	+009	26.69	26.79	25.58	55.27

145 Big Rok Beauty 145

Cow 17041623 tattoo: 145 calved: 2/19/11
 C H Quantum 6247 # C H Blackbird 0136
 Cole Creek Black Cedar 46P A A R Windy Ridge 523 #
 Cole Creek Clova Juanada 67 Cole Creek Clova Juanada 811
 Tehama Bando 155 #
 Bon View Bando 598 # Bon View Dora 56 #
 Big Rok Beauty 215 Traveler 1148 G D A R #
 V D A R Beauty 610 V D A R Beauty 228

Birth	Wean	Milk	Year	Scrotal
+2.3	+39	+16	+78	I+.99
IMF		RE	Fat	
I+.18		I+.17	I+.010	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
20.15	22.34	16.05	45.29	

- Only Cole Creek Black Cedar we are offering, trying to pick a heifer from each sire group
- Black Cedar is proven to improve traits like udder, feet, and fertility



164 Big Rok Beauty 164

Cow 17041628 tattoo: 164 calved: 3/13/11
 B C C Bushwacker 41-93 # Paramount Ambush 2172 #
 Big Rok Benchmark 610 R C Anita T Bando 918903
 Big Rok Polly 968 V D A R New Trend 36
 V D A R Polly 4004
 G D A R Traveler 044 #
 Big Rok Titan 249 Big Rok Heather Lass 708 #
 Big Rok Beauty 853 Connealy Lead On #
 Big Rok Beauty 552 # Big Rok Beauty 348 #

Birth	Wean	Milk	Year	Scrotal
+3.1	+59	+26	+103	na
IMF		RE	Fat	
na		na	na	
\$Wean	\$ Feedlot	\$ Grid	\$ Beef	
28.09	40.89	na	na	

- 7 pathfinders in this young Big Rok Benchmark daughters pedigree
- Youngest heifer in the sale, but may be the best one

MATERNAL GENETICS ARE CARCASS GENETICS

We believe that good maternal genetics can be profitable in the feed lot. You do not have give up the maternal traits of the Angus breed to get the carcass traits that so many breeders are chasing. We, at Big Rok, are getting actual data to prove this. In the past year, one of our bull customers, that feeds his own calves right here in Minnesota, has given us the following kill data. Big Rok bulls sired all these calves and the majority of the cows were out of Big Rok genetics.

Carcass Results 1225 Head

CAB Prime	397	32.4%
Prime	179	14.6%
Total Prime	47.0%	
CAB Choice	365	29.8%
Choice	257	21.0%
Total Choice	50.8%	
Select	25	2.0%
Out	2	0.2%

**A whopping 77% graded CAB or Prime!
And 97.8% graded Choice or better.**

This is REAL carcass data!!

We will continue to collect actual carcass data on our calves and as many offspring of our genetics as possible. We believe actual kill data is better than ultrasound data, so we are going to continue in that direction. As you can see, Good Maternal genetics ARE Carcass genetics. You don't have to give up one to get the other.



Angus Breed Averages for Non-Parent Bulls

Birth	Wean	Milk	Year	Scrotal	Marb	RE	Fat	\$Wean	\$ Feedlot	\$ Grid	\$ Beef
+1.8	+47	+22	+85	+.51	+.41	+.30	+.009	26.69	26.79	25.58	55.27



Kevin & Denise Olson
218/ 439-3597
20549 230th Ave.
Detroit Lakes, MN 56501

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Hobson, MT
Permit No. 6



See you at the Sale!

Sunday, March 4, 2012 at 1:00 p.m.

at the ranch near Detroit Lakes, MN



BIG ROK ANGUS
2012 PERFORMANCE
TESTED BULL SALE